



ICJR

Global

EXHIBITOR PROSPECTUS

INAUGURAL EUROPEAN

DIRECT ANTERIOR APPROACH THA COURSE

MEDICAL UNIVERSITY INNSBRUCK | INNSBRUCK, AUSTRIA

31. JANUARY – 2. FEBRUARY 2019

www.icjr.net/2019austria





FROM THE COURSE CHAIRS

Dear Prospective Meeting Supporter,

We are excited to host the Inaugural European Direct Anterior Approach THA Course from the International Congress for Joint Reconstruction (ICJR). The agenda has been created to provide an interactive learning experience for all the attendees. Some of the highlights include:

- A renowned faculty comprising thought-leaders in all aspects of the direct anterior approach
- Live surgeries, in-depth case-based discussions, and detailed lectures covering the latest advancements in direct anterior approach for total hip arthroplasty
- A cadaver lab featuring faculty-led demonstrations and hands-on sessions that provide the opportunity for attendees to gain experience with the latest innovative products

We invite you to take advantage of this great opportunity to showcase your company and products to our diverse group of attendees who are interested in learning about the latest innovations in DAA. The course will offer a wide variety of support packages, hands-on product training, and other opportunities to communicate your message to an eager and engaged audience.

We look forward to seeing you in Innsbruck!

Sincerely,

Michael Nogler, MD, MS
Course Chair

Martin Thaler, MD
Course Chair

ABOUT ICJR

Founded in 2007, ICJR is a 501(c)(3) non-profit organization that provides quality educational experiences and content for the global orthopaedic surgery community. This is accomplished through live CME meetings and a website featuring surgical videos, articles, and news on joint replacement of the hip, knee, and shoulder.



COURSE FACULTY

COURSE CHAIRS



MICHAEL NOGLER, MD, MS
Medical University Innsbruck
Innsbruck, Austria



MARTIN THALER, MD
Medical University Innsbruck
Innsbruck, Austria

FACULTY

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Ziekenhuis Oost-Limburg
Genk, Belgium

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Athens, Greece

ECKART MAYR, MD
Allgemeines Krankenhaus Celle
Celle, Germany

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Padova, Italy

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I.R.C.C.S. Policlinico San Donato
University of Milan
Milan, Italy

ETIENNE R. WILLEMART, MD
Centre Hospitalier Inter Regional Edith Cavell
Brussels, Belgium



PRELIMINARY SCHEDULE OF EVENTS

WEDNESDAY, 30. JANUARY 2019

12:00 PM	SETUP OF THE EXHIBITS
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THURSDAY, 31. JANUARY 2019

10:30 AM	REGISTRATION AND REFRESHMENTS (IN EXHIBIT HALL)
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11:10 AM	LIVE SURGERY*
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12:10 PM	GENERAL SESSION
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1:30 PM	LUNCH BREAK (IN EXHIBIT HALL)
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2:30 PM	GENERAL SESSION
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4:00 PM	COFFEE BREAK (IN EXHIBIT HALL)
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4:30 PM	GENERAL SESSION
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6:00 PM	OPENING RECEPTION (IN EXHIBIT HALL)
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7:00 PM	ADJOURN
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FRIDAY, 1. FEBRUARY 2019

8:00 AM	LIVE SURGERY*
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9:30 AM	GENERAL SESSION
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11:00 AM	COFFEE BREAK (IN EXHIBIT HALL)
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11:30 AM	GENERAL SESSION
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12:30 PM	INDUSTRY SPONSORED LUNCH SYMPOSIA*
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1:30 PM	LIVE SURGERY*
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2:30 PM	GENERAL SESSION
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4:00 PM	COFFEE BREAK (IN EXHIBIT HALL)
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4:30 PM	GENERAL SESSION
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6:30 PM	KEYNOTE SPEECH BY THIERRY JUDET, MD
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7:00 PM	ADJOURN
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SATURDAY, 2. FEBRUARY 2019

8:00 AM	GENERAL SESSION
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9:00 AM	LIVE CADAVER DEMONSTRATIONS
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9:40 AM	COFFEE BREAK (IN EXHIBIT HALL)
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10:10 AM	WALK TO LAB*
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10:30 AM	HANDS-ON CADAVER WORKSHOP*
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1:30 PM	COURSE ADJOURNS
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1:30 PM	DISMANTLING OF THE EXHIBITS
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*NOT PART OF THE ACCREDITED PROGRAM



SUPPORT OPPORTUNITIES

- ICJR meetings provide a forum for meaningful interaction between exhibitors and attendees:
 - All coffee breaks and the welcome reception take place in the Exhibit Hall
 - Four 30-minute breaks to give exhibitors time to interact with attendees and faculty
 - Exhibitors have access to the General Session room and are encouraged to attend the didactic sessions
 - Cadaver labs allow attendees to receive hands-on experience with your featured products
- Cost-effective promotional and advertising opportunities at both the live meeting and on the ICJR website are customizable to your marketing objectives and budget
- Recognition of corporate support endures with the archived meeting content on the ICJR website
- In addition to the items mentioned below, support also includes company name and support level recognition on meeting website, meeting app, and support signage

SUPPORT PACKAGES	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$8,000
BENEFITS				
Exhibit Space	12 m ²	12 m ²	6 m ²	6 m ²
Industry Registration Badges	8	6	4	2
Cadaver Lab Station Sponsorship	2	2	1	
Live Surgery Sponsorship	1			
Welcome Packet Ad Insert 8.5" x 11"	Included	Included	Included	Included
Advertisement in Final Program	Full-page	Half-page		
Sponsor's Logo on Program Back Cover (Color)	Included	Included	Included	Included
À LA CARTE				
ADDITIONAL INDUSTRY REGISTRATIONS				
Add-on Registration Badges	Exhibitors may purchase additional registration badges allowing access to exhibits, all food functions, and all scientific sessions.			\$500



SUPPORT OPPORTUNITIES *continued*

À LA CARTE

ANCILLARY EVENTS

<p>Cadaver Lab <small>(Not Part of the Accredited Program)</small></p>	<p>Sponsorship includes one pelvis-to-toe tip specimen per station, general instrumentation (retractors, scalpels, mallets, sutures, forceps, rongeurs, etc.), power equipment, personal protective equipment (PPE), and cleaning of all instruments. Sponsor will need to provide product-specific instrumentation and personnel familiar with the instrumentation and technique. Sponsor will also be asked to suggest proctors for each station from the course faculty. Please note the Cadaver labs are included with the surgeons' course registration fees. Each attendee will be assigned to a station to ensure that every station has an equal number of attendees.</p>	<p>\$4,000 per station</p>
<p>Live Surgery Broadcast Sponsorship <small>(Not Part of the Accredited Program)</small></p>	<p>Sponsor a live surgery broadcast during the course. Companies must submit a description of the surgical procedure, products to be used, and the name of the surgeon. Sponsorships subject to approval by Course Chairs. Sponsorship of the live surgery broadcast includes:</p> <ul style="list-style-type: none"> • Coordination of schedule, planning, logistics, testing, and broadcast with the surgeon and hospital staff • All equipment and technicians required for the broadcast • Promotion of the live surgery to meeting attendees and ICJR members • Live broadcast to the meeting site • Live broadcast on ICJR.net, viewable by anyone worldwide • Copy of the surgery footage • Archive and promotion of the surgery on ICJR.net 	<p>\$30,000</p>
<p>Luncheon Symposium <small>(Not Part of the Accredited Program)</small></p>	<p>Support a one-hour educational program for up to 50 participants. This lunch meeting gives you an opportunity to offer targeted education on a specific area of therapeutic interest, craft your message, educate attendees on the benefits of your product, and offer hands-on experience with your product via sawbones and instrumentation demonstrations. ICJR will provide the meeting space, basic AV, lunch, recruitment, and advertising assistance. Invitations, content, faculty coordination, honoraria, handouts, attendance, and evaluations are the responsibility of the corporate sponsor. ICJR must approve topic and faculty.</p>	<p>\$10,000</p>
<p>Focus Group/ Advisory Board</p>	<p>Host a one-hour focus group/advisory board during non-official course hours for up to 15 people. Fee includes meeting space, basic AV (projector and screen), beverages, and recruitment assistance. Contact ICJR for more information.</p>	<p>\$5,000</p>



SUPPORT OPPORTUNITIES *continued*

À LA CARTE

ADVERTISING

Exclusive and limited opportunities available on a first-come, first-served basis

<p>Welcome Reception Sponsorship <small>Exclusive: One available</small></p>	<p>Your company's recognition will include event signage, branded cocktail napkins, and branded cups. Sponsor is responsible for providing a black and white logo based on specifications provided by ICJR.</p>	<p>\$4,000</p>
<p>Name Badge Lanyards <small>Exclusive: One available</small></p>	<p>All attendees will be given a branded lanyard for their name badge upon registration. Sponsor will be responsible for providing the branded lanyards, with artwork subject to ICJR approval.</p>	<p>\$2,500</p>
<p>Branded Cups and Napkins <small>Exclusive: One available</small></p>	<p>All coffee cups, water cups, and napkins for daily coffee breaks imprinted with your company logo. Sponsor is responsible for providing a black and white logo based on specifications provided by ICJR.</p>	<p>\$3,000</p>
<p>Notebooks <small>Exclusive: One available</small></p>	<p>Have your logo imprinted on notebooks that will be available for all attendees. This is an item that attendees are certain to use at the conference. Sponsor is responsible for providing logo based on specifications provided by ICJR.</p>	<p>\$2,000</p>
<p>Welcome Packet Ad Insert</p>	<p>One-piece; maximum size is 8.5" x 11". Production and shipping are the responsibility of the sponsor. Artwork subject to ICJR approval.</p>	<p>\$1,500</p>



QUICK EXHIBIT REFERENCE

VENUE

Didactic Sessions & Cadaver Lab
 Medical University Innsbruck
 Innrain 52, Christoph-Probst-Platz
 6020 Innsbruck, Austria
 Phone: +43 512 90030

Confirmed exhibitors will receive a comprehensive Exhibitor Show Kit one month before the event.

ACCOMMODATIONS

Please refer to the travel page of the meeting website at www.icjr.net/2019austria for information related to hotel reservations.

IMPORTANT DATES	
Exhibitor Application/Payment Deadline	Monday, 7. January 2019
Exhibit Setup	12:00 PM – 5:00 PM Wednesday, 30. January 2019
Exhibit Teardown	1:30 PM – 5:00 PM Saturday, 2. February 2019

SPACE ASSIGNMENT

Application deadline for exhibits is Monday, 7. January 2019. Applications will be accepted after Monday, 7 January, on a space-available basis. Companies will be assigned space at that time, in the order in which applications with payment are received. ICJR has the right to alter the floor plan at any time.

PAYMENT TERMS

Payment in full for the contracted space must be forwarded with the Sponsor and Exhibitor Application. The balance must be paid by Monday, 7 January, 2019.

CANCELLATIONS & REFUNDS

Cancellations received in writing by Monday, 7. January 2019, will be subject to a 25% administrative fee. There will be no refunds for cancellations received after Monday, 7. January 2019. If 100% of agreed-upon fee is not received Monday, 7. January 2019, the application is subject to cancellation.

INSTALLATION OF EXHIBITS

Wednesday, 30. January, 2019, 12:00 PM – 5:00 PM.
 Assembly of exhibits during regularly scheduled conference hours will not be permitted.



QUICK EXHIBIT REFERENCE *continued*

EXHIBIT DATES & HOURS*

Thursday 31. January 2019	10:30 AM – 7:00 PM 6:00 PM – 7:00 PM (Opening Reception in Exhibit Hall)
Friday 1. February 2019	8:00 AM – 7:00 PM
Saturday 2. February 2019	8:00 AM – 10:10 AM

Exhibitors may access the Exhibit Hall 30 minutes before opening and remain 30 minutes after the close each day. All exhibits must be staffed during open hours.

*Times are subject to change based on the final program agenda.

DISMANTLING OF EXHIBITS

Exhibits are officially closed on Saturday, 2. February at 10:00 AM. All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than 5:00 PM, Saturday, 2. February 2019.

ELECTRICAL/AV

Opportunities for ordering electrical and AV services will be provided in the final Exhibitor Show Kit.

SHIPPING

Detailed shipping information will be included in the final Exhibitor Show Kit.

ANCILLARY EVENTS

No exhibitor, commercial entity, or organization shall host any ancillary events that directly conflict with the official Inaugural European Direct Anterior Approach THA Course agenda, unless these events are part of an overall support package or have been approved in writing by ICJR. Violators risk losing exhibitor privileges for the current and future years.

Blackout times are as follows:

Thursday 31. January 2019	11:00 AM – 8:00 PM
Friday 1. February 2019	6:00 AM – 9:00 PM
Saturday 2. February 2019	6:00 AM – 1:30 PM

No exhibitor, commercial entity, or organization shall contact the hotel directly for meeting space rental or event organization up to two days before or up to two days after the Inaugural European Direct Anterior Approach THA Course without prior consent from ICJR.

No exhibitor, commercial entity, or organization shall organize a formal dinner or event hosting more than five event attendees either on or off property without prior written consent from ICJR.



EXHIBITOR INFORMATION

INFRINGEMENT

Interviews, demonstrations, and the distribution of literature must be conducted within the exhibitor's assigned area. Canvassing or distributing advertising materials outside the exhibitor's own space will not be permitted.

CONDUCT OF EXHIBITS

Contests, drawings, and lotteries must be pre-approved by ICJR. No bags or containers for collection of literature or materials are to be distributed by exhibitors. This applies to any envelope, folder or portfolio, box, etc. that provides carrying space for literature or materials. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. The character of the exhibits is subject to the approval of ICJR.

ICJR reserves the right to refuse applications that do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits that conflict with the character of the conference. This applies to displays, literature, advertising, conduct of persons, etc.

SECURITY

The exhibit area will be secure during non-business hours; however, the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. ICJR will not assume responsibility for any losses sustained by the exhibitor.

EXHIBIT PERSONNEL

All participants affiliated with exhibits must be registered as exhibitors or as conference attendees. Each person will be issued an exhibitor's badge and must be employed by the exhibitor or have a direct business affiliation.

SPECIAL NEEDS

Please contact us at info@icjr.net or +1-760-942-7859 if you have a disability that will require special accommodations.



RULES & REGULATIONS

SIGNING AND RETURNING THIS APPLICATION SIGNIFIES THAT YOU HAVE READ AND AGREE TO THESE RULES AND REGULATIONS.

THE INAUGURAL EUROPEAN DIRECT ANTERIOR APPROACH THA COURSE AND ITS AUTHORIZED REPRESENTATIVES ARE HEREINAFTER REFERRED TO AS "SHOW MANAGEMENT."

1. PAYMENT AND REFUNDS

APPLICATIONS SUBMITTED MUST BE ACCOMPANIED BY 100% OF THE TOTAL COMMITMENT DUE OR PAYMENT BY CHECK MUST BE MADE NO LATER THAN MONDAY, 7 JANUARY 2019. APPLICATIONS SUBMITTED AFTER MONDAY, 7 JANUARY 2019, MUST BE ACCOMPANIED BY PAYMENT IN FULL AND WILL BE ACCEPTED ON A SPACE-AVAILABLE BASIS. APPLICATIONS RECEIVED WITHOUT PAYMENT WILL NOT BE PROCESSED, NOR WILL SPACE ASSIGNMENTS BE MADE. IF SHOW MANAGEMENT RECEIVES A WRITTEN REQUEST FOR CANCELLATION OF SPACE ON OR BEFORE 7 JANUARY 2019, IT WILL BE SUBJECT TO A 25% ADMINISTRATIVE FEE. IF SHOW MANAGEMENT RECEIVES A WRITTEN REQUEST FOR CANCELLATION OF SPACE AFTER 7 JANUARY 2019, NO REFUNDS WILL BE ISSUED. IT IS EXPRESSLY AGREED BY THE EXHIBITOR THAT IN THE EVENT EXHIBITOR FAILS TO PAY THE SPACE RENTAL AT THE TIMES SPECIFIED, OR FAILS TO COMPLY WITH ANY OTHER PROVISIONS CONTAINED IN THESE RULES AND REGULATIONS CONCERNING USE OF EXHIBIT SPACE, SHOW MANAGEMENT SHALL HAVE THE RIGHT TO TAKE POSSESSION OF SAID SPACE AND LEASE SAME, OR ANY PART THEREOF, TO SUCH PARTIES AND UPON SUCH TERMS AND CONDITIONS AS IT MAY DEEM PROPER. IN THE EVENT OF A DEFAULT BY THE EXHIBITOR, AS SET FORTH IN THE PREVIOUS SENTENCE, THE EXHIBITOR SHALL FORFEIT AS LIQUIDATED DAMAGE, AMOUNT PAID, REGARDLESS OF WHETHER OR NOT THE SHOW MANAGEMENT ENTERS INTO A FURTHER LEASE FOR THE SPACE INVOLVED.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION

SHOW MANAGEMENT RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE

NO EXHIBITOR SHALL ASSIGN, SUBLET, OR SHARE THE SPACE ALLOTTED WITH ANOTHER BUSINESS OR FIRM UNLESS APPROVAL HAS BEEN OBTAINED IN WRITING FROM SHOW MANAGEMENT. EXHIBITORS ARE NOT PERMITTED TO FEATURE NAMES OR ADVERTISEMENTS OF NON-EXHIBITING MANUFACTURERS, DISTRIBUTORS, OR AGENTS IN THE EXHIBITOR'S DISPLAY, PARENT OR SUBSIDIARY COMPANIES EXCEPTED. EXHIBITORS MUST SHOW ONLY GOODS MANUFACTURED OR DEALT BY THEM IN THE REGULAR COURSE OF BUSINESS. SHOULD AN ARTICLE OF A NON-EXHIBITING FIRM BE REQUIRED FOR OPERATION OR DEMONSTRATION IN AN EXHIBITOR'S DISPLAY, IDENTIFICATION OF SUCH ARTICLE SHALL BE LIMITED TO THE USUAL AND REGULAR NAMEPLATE, IMPRINT, OR TRADEMARK UNDER WHICH SAME IS SOLD IN THE GENERAL COURSE OF BUSINESS. NO FIRM OR ORGANIZATION NOT ASSIGNED EXHIBIT SPACE WILL BE PERMITTED TO SOLICIT BUSINESS WITHIN THE EXHIBIT AREAS.

4. EXHIBITOR'S AUTHORIZED REPRESENTATIVE

EACH EXHIBITOR MUST NAME ONE PERSON TO BE ITS REPRESENTATIVE IN CONNECTION WITH INSTALLATION, OPERATION, AND REMOVAL OF THE FIRM'S EXHIBIT. SUCH REPRESENTATIVE SHALL BE AUTHORIZED TO

ENTER INTO SUCH SERVICE CONTRACTS AS MAY BE NECESSARY AND FOR WHICH THE EXHIBITOR SHALL BE RESPONSIBLE. THE EXHIBITOR SHALL ASSUME RESPONSIBILITY FOR SUCH REPRESENTATIVE BEING IN ATTENDANCE THROUGHOUT ALL EXPOSITION PERIODS. THIS REPRESENTATIVE SHALL BE RESPONSIBLE FOR KEEPING THE EXHIBIT NEAT, MANNED, AND ORDERLY AT ALL TIMES.

5. INSTALLATION AND REMOVAL

SHOW MANAGEMENT RESERVES THE RIGHT TO FIX THE TIME FOR THE INSTALLATION OF THE EXHIBIT PRIOR TO THE SHOW OPENING AND FOR ITS REMOVAL AFTER THE CONCLUSION OF THE SHOW. INSTALLATION OF ALL EXHIBITS MUST BE FULLY COMPLETED BY THE OPENING TIME OF THE EXPOSITION. ANY SPACE NOT CLAIMED AND OCCUPIED THREE HOURS BEFORE OPENING MAY BE RESOLD OR REASSIGNED WITHOUT REFUND. NO EXHIBITOR WILL BE ALLOWED TO DISMANTLE OR REPACK ANY PART OF ITS EXHIBIT UNTIL AFTER THE CLOSING OF THE SHOW.

6. OPERATION OF DISPLAYS

SHOW MANAGEMENT RESERVES THE RIGHT TO RESTRICT THE OPERATION OF, OR EVICT COMPLETELY, ANY EXHIBIT THAT, IN ITS SOLE OPINION, DETRACTS FROM THE GENERAL CHARACTER OF THE EXPOSITION AS A WHOLE. THIS INCLUDES, BUT IS NOT LIMITED TO, AN EXHIBIT THAT, BECAUSE OF NOISE, FLASHING LIGHTS, METHOD OF OPERATION, OR DISPLAY OF UNSUITABLE MATERIAL, IS DETERMINED BY SHOW MANAGEMENT TO BE OBJECTIONABLE TO THE SUCCESSFUL CONDUCT OF THE EXPOSITION AS A WHOLE. ALL DEMONSTRATIONS OR OTHER PROMOTIONAL ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBIT SPACE. SUFFICIENT SPACE MUST BE PROVIDED WITHIN THE EXHIBIT SPACE FOR THE COMFORT AND SAFETY OF PERSONS WATCHING DEMONSTRATIONS AND OTHER PROMOTIONAL ACTIVITIES. EACH EXHIBITOR IS RESPONSIBLE FOR KEEPING THE AISLES NEAR ITS EXHIBIT SPACE FREE OF CONGESTION CAUSED BY DEMONSTRATIONS OR OTHER PROMOTIONS. DIRECT SALES: NO RETAIL SALES ARE PERMITTED WITHIN THE EXHIBIT AREA AT ANY TIME, BUT ORDERS MAY BE TAKEN FOR FUTURE DELIVERY. CONTESTS, DRAWINGS, AND LOTTERIES: ALL UNUSUAL PROMOTIONAL ACTIVITIES MUST BE APPROVED IN WRITING BY SHOW MANAGEMENT NO LATER THAN 60 DAYS PRIOR TO THE OPENING OF THE EXPOSITION. LITERATURE DISTRIBUTION: ALL DEMONSTRATIONS OR OTHER ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBITOR'S SPACE. DISTRIBUTION OF CIRCULARS MAY BE MADE ONLY WITHIN THE SPACE ASSIGNED TO THE EXHIBITOR DISTRIBUTING SUCH MATERIALS. NO ADVERTISING CIRCULARS, CATALOGS, FOLDERS, OR DEVICES SHALL BE DISTRIBUTED BY EXHIBITORS IN THE AISLES, CONFERENCE ROOMS, REGISTRATION AREAS, LOUNGES, OR GROUNDS OF THE HOST FACILITY. TRADE PUBLISHERS ARE PROHIBITED FROM SOLICITING ADVERTISING DURING THE SHOW. TRADE PUBLICATIONS MAY BE DISTRIBUTED FROM EXHIBITS, BUT AUTOMATIC DISTRIBUTION IS PROHIBITED. EXHIBITS THAT INCLUDE THE OPERATION OF MUSICAL INSTRUMENTS, RADIOS, SOUND PROJECTION EQUIPMENT, PUBLIC ADDRESS SYSTEMS, OR ANY NOISEMAKING MACHINES MUST BE CONDUCTED OR ARRANGED SO THAT THE NOISE RESULTING FROM



RULES & REGULATIONS *continued*

THE DEMONSTRATION WILL NOT ANNOY OR DISTURB ADJACENT EXHIBITORS AND THEIR PATRONS, NOR CAUSE THE AISLES TO BE BLOCKED. OPERATORS OF NOISEMAKING EXHIBITS MUST SECURE APPROVAL OF OPERATING METHODS BEFORE THE EXHIBIT OPENS.

7. SOCIAL ACTIVITIES

EXHIBITOR AGREES TO WITHHOLD SPONSORING HOSPITALITY SUITES/ ROOMS OR OTHER FUNCTIONS DURING OFFICIAL SHOW ACTIVITIES, INCLUDING EXHIBIT HOURS, SOCIAL FUNCTIONS, EDUCATIONAL SEMINARS, AND ANY OTHER RELATED ACTIVITY SCHEDULED BY SHOW MANAGEMENT.

8. LIABILITY AND INSURANCE

ALL PROPERTY OF THE EXHIBITOR REMAINS UNDER ITS CUSTODY AND CONTROL IN TRANSIT TO AND FROM THE EXHIBIT HALL AND WHILE IT IS IN THE CONFINES OF THE EXHIBIT HALL. SHOW MANAGEMENT, ITS SERVICE CONTRACTORS, THE MANAGEMENT OF THE EXHIBIT HALL, AND ANY OFFICERS, STAFF MEMBERS, OR DIRECTORS OF ANY OF THE SAME ARE NOT RESPONSIBLE FOR THE SAFETY OF THE PROPERTY OF EXHIBITORS FROM THEFT, DAMAGE BY FIRE, ACCIDENT, VANDALISM, OR OTHER CAUSES, AND THE EXHIBITOR EXPRESSLY WAIVES AND RELEASES ANY CLAIM OR DEMAND IT MAY HAVE AGAINST ANY OF THEM BY REASON OF ANY DAMAGE TO OR LOSS OF ANY PROPERTY OF THE EXHIBITOR. IT IS RECOMMENDED THAT EXHIBITORS OBTAIN ADEQUATE INSURANCE COVERAGE, AT THEIR OWN EXPENSE, FOR PROPERTY LOSS OR DAMAGE AND LIABILITY FOR PERSONAL INJURY.

9. INDEMNIFICATION

EXHIBITOR AGREES THAT IT WILL INDEMNIFY AND HOLD AND SAVE SHOW MANAGEMENT WHOLE AND HARMLESS OF, FROM, AND AGAINST ALL CLAIMS, DEMANDS, ACTIONS, DAMAGES, LOSS, COST, LIABILITIES, EXPENSES, AND JUDGMENTS RECOVERED FROM OR ASSERTED AGAINST SHOW MANAGEMENT ON ACCOUNT OF INJURY OR DAMAGE TO PERSON OR PROPERTY TO THE EXTENT THAT ANY SUCH DAMAGE OR INJURY MAY BE INCIDENT TO, ARISE OUT OF, OR BE CAUSED, EITHER PROXIMATELY OR REMOTELY, WHOLLY OR IN PART, BY AN ACT, OMISSION, NEGLIGENCE, OR MISCONDUCT ON THE PART OF EXHIBITOR OR ANY OF ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES, OR INVITEES OR OF ANY OTHER PERSON ENTERING UPON THE PREMISES LEASED HEREUNDER WITH THE EXPRESS OR IMPLIED INVITATION OR PERMISSION OF EXHIBITOR, OR WHEN ANY SUCH INJURY OR DAMAGE IS THE RESULT, PROXIMATE OR REMOTE, OF THE VIOLATION BY EXHIBITOR OR ANY OF ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES, OR INVITEES OF ANY LAW, ORDINANCE, OR GOVERNMENTAL ORDER OF ANY KIND, OR WHEN ANY SUCH INJURY OR DAMAGE MAY IN ANY OTHER WAY ARISE FROM OR OUT OF THE OCCUPANCY OR USE BY EXHIBITOR, ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES, OR INVITEES OF THE PREMISES LEASED HEREUNDER. SUCH INDEMNIFICATION OF SHOW MANAGEMENT BY EXHIBITOR SHALL BE EFFECTIVE UNLESS SUCH DAMAGE OR INJURY MAY RESULT FROM THE

SOLE NEGLIGENCE, GROSS NEGLIGENCE, OR WILLFUL MISCONDUCT OF SHOW MANAGEMENT. EXHIBITOR COVENANTS AND AGREES THAT IN CASE SHOW MANAGEMENT SHALL BE MADE A PARTY TO ANY LITIGATION COMMENCED BY OR AGAINST EXHIBITOR OR RELATING TO THIS LEASE OR THE PREMISES LEASED HEREUNDER, THEN EXHIBITOR SHALL AND WILL PAY ALL COSTS AND EXPENSES, INCLUDING REASONABLE ATTORNEY'S FEES AND COURT COSTS, INCURRED BY OR IMPOSED UPON SHOW MANAGEMENT BY VIRTUE OF ANY SUCH LITIGATION. PROPERTY DAMAGE: NEITHER SHOW MANAGEMENT NOR EXHIBITOR SHALL BE RESPONSIBLE FOR ANY LOSS OF OR DAMAGE TO PROPERTY OF THE OTHER PARTY HERETO, INCLUDING, BUT NOT LIMITED TO, LOSS OR DAMAGE OCCASIONED BY THEFT, FIRE, SMOKE, ACTS OF GOD, PUBLIC ENEMY, RIOT, CIVIL COMMOTION, OR OTHER INSURABLE CASUALTY, AND SHOW MANAGEMENT AND EXHIBITOR EXPRESSLY WAIVE ANY CLAIM FOR LIABILITY AGAINST THE OTHER PARTY HERETO WITH RESPECT TO ANY SUCH LOSS OR DAMAGE. ACCORDINGLY, IT SHALL BE THE RESPONSIBILITY OF SHOW MANAGEMENT AND EXHIBITOR, RESPECTIVELY, TO SECURE ITS OWN INSURANCE OR OTHERWISE PROTECT ITSELF AND ITS PROPERTY AGAINST SUCH LOSS OR DAMAGE.

10. CARE OF BUILDING AND EQUIPMENT

EXHIBITORS OR THEIR AGENTS SHALL NOT INJURE OR DEFACE ANY PART OF THE EXHIBIT BUILDING OR SHOW EQUIPMENT AND DÉCOR. WHEN SUCH DAMAGE APPEARS, THE EXHIBITOR IS LIABLE TO THE OWNER OF THE PROPERTY SO DAMAGED.

11. AMERICANS WITH DISABILITIES ACT

EXHIBITORS ACKNOWLEDGE THEIR RESPONSIBILITIES UNDER THE AMERICANS WITH DISABILITIES ACT (HEREINAFTER "ACT") TO MAKE THEIR EXHIBITS ACCESSIBLE TO PERSONS WITH DISABILITIES. EXHIBITOR SHALL ALSO INDEMNIFY AND HOLD HARMLESS SHOW MANAGEMENT AND FACILITY AGAINST COST, EXPENSE, LIABILITY, OR DAMAGE THAT MAY BE INCIDENT TO, ARISE OUT OF, OR BE CAUSED BY EXHIBITOR'S FAILURE TO COMPLY WITH THE ACT.

12. OTHER REGULATIONS

ANY AND ALL MATTERS NOT SPECIFICALLY COVERED BY THE PRECEDING RULES AND REGULATIONS SHALL BE SUBJECT SOLELY TO THE DECISION OF SHOW MANAGEMENT. SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREE TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.



SUPPORTER & EXHIBITOR APPLICATION

Please complete and return this application no later than **MONDAY, 7 January 2019** to gmoreno@icjr.net.

COMPANY _____

CONTACT NAME _____

ADDRESS _____ COUNTRY _____

TOWN/CITY _____ REGION/PROVINCE _____ ZIP/POSTAL CODE _____

TELEPHONE _____ E-MAIL _____

SIGNATURE _____

NOTE: By signing this prospectus, you agree to all terms and conditions outlined in this prospectus, including the rules and regulations on pages 11 and 12.

PAYMENT METHOD

Select preferred payment method below. ICJR will provide an invoice with detailed payment information.

Check

Make payable to: **International Congress for Joint Reconstruction**
 Mail to: **ICJR, 4115 W Spruce St, Suite 201, Tampa, FL 33607**

Wire transfer

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After ICJR receives your application, you will receive an invoice. Payment in full is required within 30 days of receipt of the invoice. If 100% of the fee is not received within 30 days, the application is subject to cancellation.

SUPPORT PACKAGES/LEVELS		
<input type="checkbox"/>	Platinum	\$50,000
<input type="checkbox"/>	Gold	\$25,000
<input type="checkbox"/>	Silver	\$15,000
<input type="checkbox"/>	Bronze	\$8,000
INDUSTRY REGISTRATIONS		
<input type="checkbox"/>	Industry Registrations Include names, email, and phone numbers	Number of Registration Badges included in Sponsorship Level (See page 5): _____ Number of ADD-ON Registration Badges _____ × \$500 ea = \$ _____ TOTAL QUANTITY of Registration Badges required: _____
ANCILLARY EVENTS		
<input type="checkbox"/>	Cadaver Lab Station Sponsorship	\$4,000 ea
<input type="checkbox"/>	Live Surgery Broadcast Sponsorship	\$30,000
<input type="checkbox"/>	Luncheon Symposium	\$10,000
<input type="checkbox"/>	Focus Group/ Advisory Board	\$5,000
ADVERTISING		
<input type="checkbox"/>	Welcome Reception Sponsorship	\$4,000
<input type="checkbox"/>	Name Badge Lanyards	\$2,500
<input type="checkbox"/>	Branded Cups and Napkins	\$3,000
<input type="checkbox"/>	Notebooks	\$2,000
<input type="checkbox"/>	Attendee Welcome Packet Ad Insert	\$1,500