



ICJR

CME

EXHIBITOR PROSPECTUS

7TH ANNUAL
REVISION
HIP & KNEE COURSE

ROCHESTER MARRIOTT HOTEL | ROCHESTER, MN

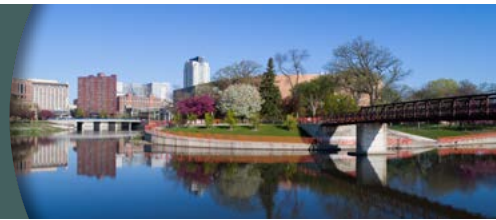
APRIL 4 – 6, 2019

www.icjr.net/2019revision





7TH ANNUAL
REVISION HIP & KNEE COURSE
ROCHESTER MARRIOTT HOTEL | ROCHESTER, MN | APRIL 4 – 6, 2019
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FROM THE DIRECTOR

Dear Colleague,

Make plans to join us for the 7th Annual Revision Hip & Knee Course, April 4–6, 2019, in Rochester, Minnesota.

This is the ideal course for you if you are already experienced in primary hip and knee arthroplasty and now want to learn how you can expand your skills in revision procedures. The expert faculty will share the knowledge, principles, and skills they have acquired in their busy revision practices to address a variety of topics, including:

- Extensile exposure
- Component removal techniques
- Options for treating periprosthetic infection
- Evaluation of metal hypersensitivity
- Component selection
- Management of extensor mechanism injury

During the bioskills labs, you will have the opportunity for hands-on learning under the direction of some of the top revision surgeons in the country.

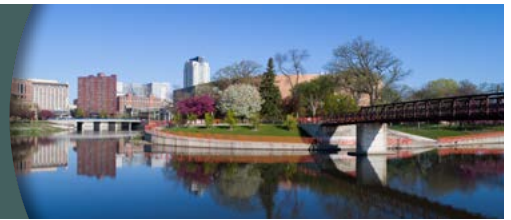
Register now to reserve your spot for this important educational experience and begin to prepare for the predicted increase in patients requiring revision procedures!

Sincerely,

Arlen D. Hanssen, MD
Mayo Clinic
Rochester, MN

ABOUT ICJR

Founded in 2007, ICJR is a 501(c)(3) non-profit organization that provides quality educational experiences and content for the global orthopaedic surgery community. This is accomplished through live CME meetings and a website featuring surgical videos, articles, and news on joint replacement of the hip, knee, and shoulder.



COURSE DIRECTOR & CHAIRS

COURSE DIRECTOR



ARLEN D. HANSSEN, MD
Mayo Clinic
Rochester, MN

KNEE CHAIRS



MATTHEW P. ABDEL, MD
Mayo Clinic
Rochester, MN



R. MICHAEL MENEGHINI, MD
Indiana University School of Medicine
Fishers, IN

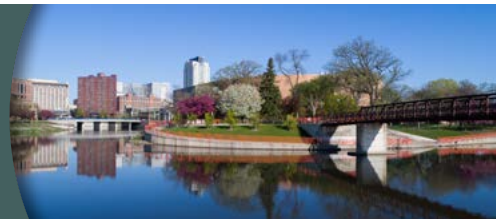
HIP CHAIRS



THOMAS L. BERNASEK, MD
Florida Orthopaedic Institute
Tampa, FL



GEORGE J. HAIDUKEWYCH, MD
Orlando Health Orthopedic Institute
Orlando, FL



COURSE FACULTY

DANIEL J. BERRY, MD
Mayo Clinic
Rochester, MN

MICHAEL P. BOLOGNESI, MD
Duke University Medical Center
Durham, NC

JAMES A. BROWNE, MD
University of Virginia
Charlottesville, VA

KEITH A. FEHRING, MD
OrthoCarolina Hip & Knee Center
Charlotte, NC

KEVIN L. GARVIN, MD
University of Nebraska Medical Center
Omaha, NE

JEREMY M. GILILLAND, MD
University of Utah School of Medicine
Salt Lake City, UT

JAMES I. HUDDLESTON, III, MD
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Stanford, CA

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Cleveland Clinic
Cleveland, OH

GWO-CHIN LEE, MD
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Philadelphia, PA

DAVID G. LEWALLEN, MD
Mayo Clinic
Rochester, MN

TAD M. MABRY, MD
Mayo Clinic
Rochester, MN

RICHARD W. MCCALDEN, MD, FRCSC
London Health Sciences Centre
Western University
London, ON

MARK W. PAGNANO, MD
Mayo Clinic
Rochester, MN

WAYNE G. PAPROSKY, MD
Midwest Orthopaedics at RUSH
RUSH University Medical Center
Winfield, IL

KEVIN I. PERRY, MD
Mayo Clinic
Rochester, MN

PETER K. SCULCO, MD
Hospital for Special Surgery
New York, NY

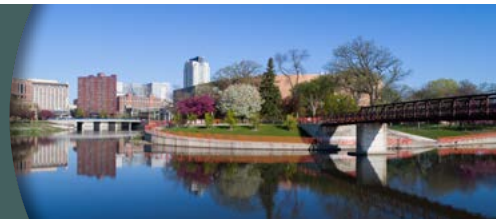
RAFAEL J. SIERRA, MD
Mayo Clinic
Rochester, MN

BRYAN D. SPRINGER, MD
OrthoCarolina Hip & Knee Center
Charlotte, NC

MICHAEL J. TAUNTON, MD
Mayo Clinic
Rochester, MN

ROBERT T. TROUSDALE, MD
Mayo Clinic
Rochester, MN

JONATHAN M. VIGDORCHIK, MD
Hospital for Special Surgery
New York, NY



PRELIMINARY SCHEDULE OF EVENTS

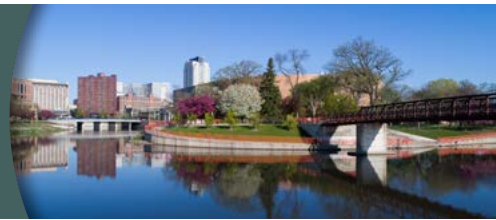
THURSDAY, APRIL 4, 2019

4:00 PM	REGISTRATION
5:00 PM	Welcome and Introductions
5:05 PM	Session 1: Fundamentals of Revision THA
6:20 PM	Session 2: Interactive Small Group Case Discussions Topics: Revision THA and TKA
7:35 PM - 8:35 PM	OPENING RECEPTION (EXHIBIT HALL)

FRIDAY, APRIL 5, 2019

6:00 AM	BREAKFAST SYMPOSIUM* <i>Sponsored by KCI, An Acelity Company</i>
7:00 AM	Session 3: Femoral Revision
7:55 AM	Session 4: Acetabular Revision
8:50 AM	BREAK
9:20 AM	Session 5: THA Complications
10:15 AM	Session 6: Fundamentals of Revision TKA
11:10 AM	INDUSTRY-SPONSORED LUNCHEON SYMPOSIUM* <i>Sponsored by OsteoRemedies</i>
12:10 PM	<i>Walk to lab / Change into scrubs</i>
12:40 PM	Revision THA Demonstrations: ETO & Modular, Fluted Tapered Stems Pelvis Discontinuity Treatment and Cup Cage
1:10 PM	Session 7: Revision THA Lab
3:10 PM	<i>Walk to hotel</i>
3:25 PM	BREAK
3:55 PM	Session 8: Managing Bone Loss
5:30 PM - 6:30 PM	Industry Spotlight Symposium/Networking Reception* <i>Sponsored by ConvaTec</i>

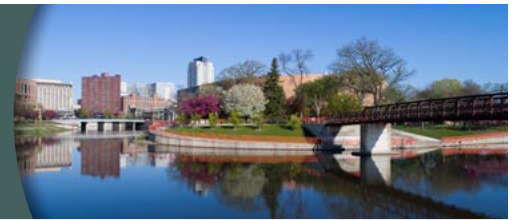
*NON-CME



PRELIMINARY SCHEDULE OF EVENTS *continued*

SATURDAY, APRIL 6, 2019

6:00 AM	BREAKFAST
7:00 AM	Session 9: TKA Complications
8:20 AM	<i>Walk to lab</i>
8:35 AM	Revision TKA Demonstrations: Femoral & Tibia Cones Revision TKA Metaphyseal Sleeves
9:05 AM	Session 10: Revision TKA Lab
11:05 AM	<i>Walk to hotel</i>
11:20 AM	BREAK
11:50 AM	Session 11: Extensor Mechanism
12:45 PM	Session 12: Miscellaneous
1:40 PM	COURSE ADJOURNS



CME ACCREDITED EDUCATIONAL OPPORTUNITIES

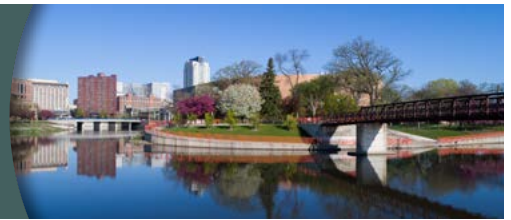
EDUCATIONAL SUPPORT

ICJR WILL BE SEEKING GRANT SUPPORT FOR THESE **CME ACCREDITED EVENTS**:

<p>Bioskills Lab <i>CME accredited</i></p>	<p>Support a bioskills lab. Support includes one pelvis-to-toe tip specimen per station, general instrumentation (retractors, scalpels, mallets, sutures, forceps, rongeurs, etc.), power equipment, personal protective equipment (PPE), and cleaning of all instruments. Supporter will need to provide product-specific instrumentation and personnel familiar with the instrumentation and technique. Please note the bioskills labs are included with the surgeons' course registration fees. Each attendee will be assigned to a station to ensure that every station has an equal number of attendees. The bioskills lab stations are Continuing Medication Education (CME) accredited support opportunities.</p>	<p><i>ICJR will be seeking grant support for this event</i></p>
<p>Live Surgical Demonstration <i>CME accredited</i></p>	<p>Support a live surgical demonstration. Support includes one pelvis-to-toe tip specimen per station with existing primary hardware (if required), general instrumentation (retractors, scalpels, mallets, sutures, forceps, rongeurs, etc.), power equipment, personal protective equipment (PPE), and cleaning of all instruments. Supporter will need to provide product-specific instrumentation and personnel familiar with the instrumentation and technique.</p>	<p><i>ICJR will be seeking grant support for this event</i></p>

SUPPORT OPPORTUNITIES

- ICJR meetings provide a forum for meaningful interaction between exhibitors and attendees:
 - All breakfasts, breaks, and the opening reception take place in the Exhibit Hall
 - Multiple 30-minute breaks each day give exhibitors time to interact with attendees and faculty
 - Exhibitors have access to the General Session room and are encouraged to attend the didactic sessions
 - Bioskills labs allow attendees to receive hands-on experience with your featured products
- Cost-effective promotional and advertising opportunities at both the live meeting and on the ICJR website are customizable to your marketing objectives and budget
- Metrics provided for measurable sponsorships (live surgery views, symposium attendees, etc.)
- Recognition of corporate support endures with the archived meeting content on the ICJR website
- In addition to the items mentioned in this prospectus, support also includes company name and support level recognition on meeting website, meeting app, and support signage



SUPPORT OPPORTUNITIES *continued*

SUPPORT PACKAGES	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
BENEFITS			
Exhibit Space	10' x 20'	10' x 10'	Tabletop
Industry Registration Badges	6	4	2
Support recognition on ICJR.net, onsite support posters, housekeeping slides, and mobile app	Included	Included	Included
Welcome Packet Ad Insert 8.5" x 11"	Included	Included	Included
Discounts on ancillary events and advertising	15%	10%	5%

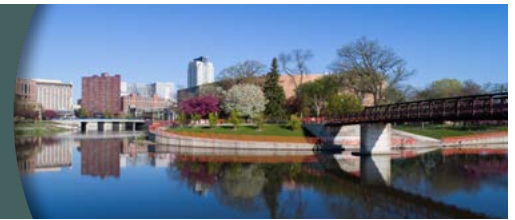
À LA CARTE

INDUSTRY REGISTRATIONS

Add-on Registration Badges	Exhibitors may purchase additional registration badges allowing access to exhibits, all food functions, and all scientific sessions.	\$500
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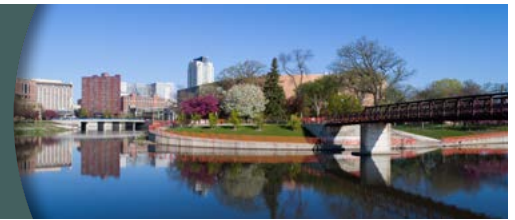
ANCILLARY EVENTS

Luncheon Symposium <i>(Not CME accredited)</i>	Support a one-hour educational program for up to 50 participants. This lunch meeting gives you an opportunity to offer targeted education on a specific area of therapeutic interest, craft your message, educate attendees on the benefits of your product, and offer hands-on experience with your product via sawbones and instrumentation demonstrations. ICJR will provide the meeting space, basic AV, lunch, recruitment and advertising assistance. Invitations, content, faculty coordination, honoraria, handouts, attendance, and evaluations, are the responsibility of the corporate sponsor. ICJR must approve topic and faculty.	\$15,000
Technology Suite	Rent a meeting space of up to 2,000 square feet for the entire duration of the course. Showcase a new technology, provide a demonstration for attendees, or hold a sawbones workshop. Attendance during the course agenda, including breaks, is limited to five attendees. Catering, basic AV, faculty coordination and honoraria, all logistics coordination, and related expenses and promotion are the responsibility of the sponsoring company. <i>Contact ICJR for more information.</i>	\$7,500
Focus Group/ Advisory Board	Host a one-hour focus group/advisory board during nonofficial course hours for up to 15 people. Fee includes meeting space, basic AV (projector and screen), beverages, and recruitment assistance. <i>Contact ICJR for more information.</i>	\$5,000



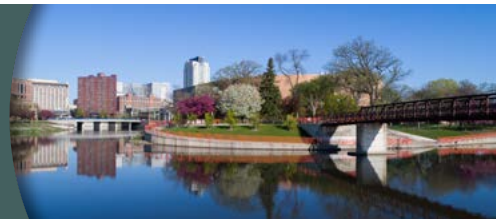
SUPPORT OPPORTUNITIES *continued*

À LA CARTE		
ADVERTISING		Exclusive and limited opportunities available on a first-come, first-served basis
<p>ICJR Member and Faculty Green Room <i>Exclusive: One available</i></p>	<p>Located adjacent to the General Session room and Exhibit Hall, the ICJR Member and Faculty Green Room will provide faculty the opportunity to prepare presentations, relax in between sessions, and engage other course faculty — all in a quiet, private setting. ICJR members will also be able to have peer-to-peer interactions with faculty and other member attendees in the Green Room. ICJR is offering the following exclusive Green Room advertising opportunities to a single sponsor on a first-come, first-served basis:</p> <ul style="list-style-type: none"> • Branded Cups/Napkins (logo provided by sponsor, production of cups and napkins provided by ICJR) • Branded Mobile Device Charging Station (graphics provided by sponsor, specifications for graphics and charging station provided by ICJR) • Pull up graphics (provided by sponsor) • Banner ad on screen showing live feed from the General Session • Product showcase table that can accommodate sponsor's products, literature, etc. 	<p>\$15,000</p>
<p>Welcome Reception Sponsorship <i>Exclusive: One available</i></p>	<p>Your company's recognition will include event signage, branded cocktail napkins, and branded cups. Sponsor is responsible for providing a black and white logo based on specifications provided by ICJR.</p>	<p>\$5,000</p>
<p>Faculty Dinner <i>Exclusive: One available</i></p>	<p>Your company's recognition will include event signage, branded cocktail napkins, and branded cups. Sponsor is responsible for providing a black and white logo based on specifications provided by ICJR.</p>	<p>\$5,000</p>
<p>Site-Specific Advertising</p>	<p>In partnership with ICJR, discover and create a unique advertising opportunity that is site specific to display your company logo or promotion. Sponsor to provide printed or digital advertisement(s) to event hotel specifications and will coordinate placement/installation with the hotel. Artwork subject to ICJR approval. <i>Contact ICJR for additional information.</i></p>	<p>\$3,500+</p>
<p>Wi-Fi <i>Exclusive: One available</i></p>	<p>Sponsor the Wi-Fi service for the meeting area. Sponsor's name will be used as the password for the complimentary Wi-Fi service provided to all course attendees. Additional advertising options include custom splash page, SSID or network name, login or password.</p>	<p>\$6,500</p>



SUPPORT OPPORTUNITIES *continued*

À LA CARTE		
ADVERTISING		Exclusive and limited opportunities available on a first-come, first-served basis
Electronic Reader Board Display <i>Exclusive: One available</i>	The large LCD reader board is designed to communicate the daily agenda, special announcements, and industry advertisements. One-quarter of the display will be available for custom advertising and/or branding of sponsor's choice. The display will be placed in a highly trafficked central location in the meeting foyer area. Sponsor will be responsible for providing electronic artwork (subject to approval) based on specifications provided by ICJR.	\$3,500
Branded Hotel Room Keycards <i>Exclusive: One available</i>	Hotel room keycards customized with your company logo. Cards will be distributed to hotel guests at check-in and used to access hotel rooms throughout their stay. Sponsor will be responsible for providing keycard artwork based on specifications provided by ICJR.	\$4,000
Name Badge Lanyards <i>Exclusive: One available</i>	All attendees will be given a branded lanyard for their name badge upon registration. Sponsor will be responsible for providing the branded lanyards, with artwork subject to ICJR approval.	\$3,500
Branded Cups and Napkins	All coffee cups, water cups, and napkins for daily coffee breaks imprinted with your company logo. Sponsor is responsible for providing a black and white logo based on specifications provided by ICJR.	\$3,500
Notebooks <i>Exclusive: One available</i>	Have your logo imprinted on notebooks that will be available for all attendees. This is an item that attendees are certain to use at the conference. Sponsor is responsible for providing logo based on specifications provided by ICJR.	\$2,500
Room Drop	Have your symposium/workshop/live surgery promotion or selected advertising included in one nightly room drop. One piece allowed per room drop; maximum size is 8.5" x 11". Production and shipping of designated piece is the responsibility of the sponsor. Artwork subject to ICJR approval.	\$3,500
Welcome Packet Ad Insert	One-piece; maximum size is 8.5" x 11". Production and shipping are the responsibility of the sponsor. Artwork subject to ICJR approval.	\$2,500



QUICK EXHIBIT REFERENCE

VENUE

Rochester Marriott Hotel

101 First Avenue SW
 Rochester, MN 55902

Phone Reservations: +1 (877) 623-7775

You must identify yourself as members of **ICJR Revision Hip & Knee Course** to get the discounted rate.

A limited number of rooms are available for a discounted rate of \$224 plus tax per night. The group rate is guaranteed for reservations made on or before **March 12, 2019** or until the room block sells out. For hotel reservations canceled after the housing deadline, ICJR reserves the right to invoice your staff or company the room rate plus tax if attrition is charged back to ICJR.

Confirmed exhibitors will receive a comprehensive Exhibitor Show Kit one month before the event.

ACCOMMODATIONS

Please refer to the travel page of the meeting website at www.icjr.net/2019revision for information related to hotel reservations.

IMPORTANT DATES	
HOUSING CLOSES	Tuesday, March 12, 2019
Exhibitor Application/Payment Deadline	Monday, March 18, 2019
Exhibit Setup	Wednesday, April 3, 2019 at 1:00 PM
Exhibit Dismantle	Saturday, April 6, 2019 at 11:50 AM

SPACE ASSIGNMENT

Application deadline for exhibitors is Monday, March 18, 2019. Applications received after Monday, March 18, 2019 will be accepted on a space-available basis. Companies will be assigned space at that time, in the order in which applications with payment are received. ICJR has the right to alter the floor plan at any time.

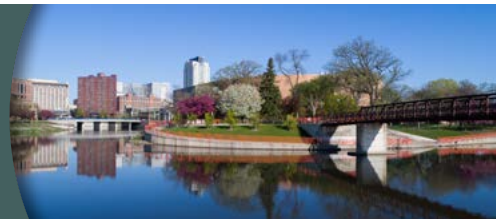
PLEASE NOTE: EXHIBIT SPACE/BOOTHS ARE NOT ASSIGNED PRIOR TO THE COURSE

PAYMENT TERMS

Payment in full for the contracted space must be forwarded with the Sponsor and Exhibitor Application at the end of this prospectus. The balance must be paid by Monday, March 18, 2019.

CANCELLATIONS & REFUNDS

- Cancellations received in writing by Monday, March 18, 2019 will be subject to a 25% administrative fee.
- There will be no refunds for cancellations requested after Monday, March 18, 2019.
- If 100% of agreed-upon fee is not received by Monday, March 18, 2019, the application is subject to cancellation.



QUICK EXHIBIT REFERENCE *continued*

INSTALLATION OF EXHIBITS

Wednesday, April 3, 2019 1:00 PM – 10:00 PM

Thursday, April 4, 2019 8:00 AM – 3:00 PM

Assembly of exhibits during regularly scheduled conference hours will not be permitted.

EXHIBIT DATES & HOURS

Thursday, April 4, 2019 4:00 PM – 8:35 PM
7:35 PM – 8:35 PM (Welcome Reception in Exhibit Hall)

Friday, April 5, 2019 6:00 AM – 6:30 PM

Saturday, April 6, 2019 6:00 AM – 11:50 AM

Times are subject to change based on the final program agenda. Exhibitors may access the Exhibit Hall 30 minutes before opening and remain 30 minutes after the close each day. All exhibits must be staffed during open hours.

DISMANTLING OF EXHIBITS

Exhibits are officially closed on Saturday, April 6 at 11:50 AM. All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than 4:00 PM on Saturday, April 6, 2019.

ELECTRICAL/AV

Opportunities for ordering electrical and AV services will be provided in the final Exhibitor Show Kit.

SHIPPING

Detailed shipping information will be included in the final Exhibitor Show Kit.

ANCILLARY EVENTS

No exhibitor, commercial entity, or organization shall host any ancillary events that directly conflict with the official 7th Annual ICJR Revision agenda, unless these events are part of an overall support package or have been approved in writing by ICJR. Violators risk losing exhibitor privileges for the current and future years.

Blackout times are as follows:

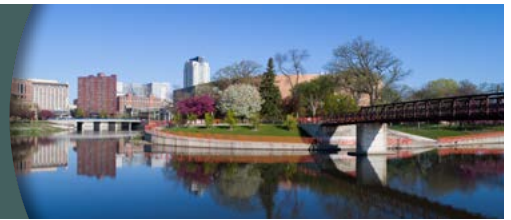
Thursday, April 4, 2019 4:00 PM – 8:35 PM

Friday, April 5, 2019 6:00 AM – 6:30 PM

Saturday, April 6, 2019 6:00 AM – 1:40 PM

No exhibitor, commercial entity, or organization shall contact the hotel directly for meeting space rental or event organization up to two days before or up to two days after the 7th Annual ICJR Revision course without prior consent from ICJR.

No exhibitor, commercial entity, or organization shall organize a formal dinner or event hosting more than five event attendees either on or off property without prior written consent from ICJR.



EXHIBITOR INFORMATION

INFRINGEMENT

Interviews, demonstrations, and the distribution of literature must be made within the exhibitor's assigned area. Canvassing or distributing advertising materials outside the exhibitor's own space will not be permitted.

CONDUCT OF EXHIBITS

Contests, drawings, and lotteries must be pre-approved by ICJR. No bags or containers for collection of literature or materials are to be distributed by exhibitors. This applies to any envelope, folder or portfolio, box, etc. that provides carrying space for literature or materials. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. The character of the exhibits is subject to the approval of ICJR.

ICJR reserves the right to refuse applications that do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits that conflict with the character of the conference. This applies to displays, literature, advertising, conduct of persons, etc.

SECURITY

The exhibit area will be secure during non-business hours; however, the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. ICJR will not assume responsibility for any losses sustained by the exhibitor.

FIRE PROTECTION

All material used in the exhibit area must be flameproof or fire-resistant conforming to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use. All displays are subject to inspection by the Fire Prevention Bureau.

Any exhibits or parts thereof found not to be flameproof or fire-resistant and that do not conform to the local fire ordinances and regulations will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

EXHIBIT PERSONNEL

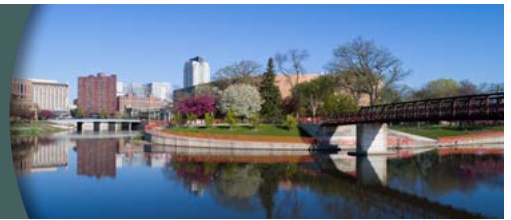
All participants affiliated with exhibits must be registered as exhibitors or as conference attendees. Each person will be issued an exhibitor's badge and must be employed by the exhibitor or have a direct business affiliation.

SPECIAL NEEDS

Please contact us at info@icjr.net or +1-610-299-0892 if you have a disability that will require special accommodations.

PROTECTION OF ROCHESTER MARRIOTT HOTEL

Exhibitors will be held liable for any damage caused to the Rochester Marriott Hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts or portions of the Rochester Marriott Hotel or its furnishings. Whatever may be necessary to properly protect the building, equipment, or furniture will be installed at the expense of the exhibitor.



RULES & REGULATIONS

SIGN AND RETURN WITH YOUR APPLICATION, SIGNIFYING THAT YOU HAVE READ AND AGREE TO THESE RULES AND REGULATIONS.

THE 7TH ANNUAL REVISION HIP & KNEE COURSE AND ITS AUTHORIZED REPRESENTATIVES ARE HEREINAFTER REFERRED TO AS "SHOW MANAGEMENT."

1. PAYMENT AND REFUNDS

APPLICATIONS SUBMITTED MUST BE ACCOMPANIED BY 100% OF THE TOTAL COMMITMENT DUE OR PAYMENT BY CHECK MUST BE MADE NO LATER THAN MONDAY, MARCH 18, 2019. APPLICATIONS SUBMITTED AFTER MONDAY, MARCH 18, 2019 MUST BE ACCOMPANIED BY PAYMENT IN FULL AND WILL BE ACCEPTED ON A SPACE-AVAILABLE BASIS. APPLICATIONS RECEIVED WITHOUT PAYMENT WILL NOT BE PROCESSED, NOR WILL SPACE ASSIGNMENTS BE MADE. IF SHOW MANAGEMENT RECEIVES A WRITTEN REQUEST FOR CANCELLATION OF SPACE ON OR BEFORE MONDAY, MARCH 18, 2019, IT WILL BE SUBJECT TO A 25% ADMINISTRATIVE FEE. IF SHOW MANAGEMENT RECEIVES A WRITTEN REQUEST FOR CANCELLATION OF SPACE AFTER MONDAY, MARCH 18, 2019, NO REFUNDS WILL BE ISSUED. IT IS EXPRESSLY AGREED BY THE EXHIBITOR THAT IN THE EVENT EXHIBITOR FAILS TO PAY THE SPACE RENTAL AT THE TIMES SPECIFIED, OR FAILS TO COMPLY WITH ANY OTHER PROVISIONS CONTAINED IN THESE RULES AND REGULATIONS CONCERNING USE OF EXHIBIT SPACE, SHOW MANAGEMENT SHALL HAVE THE RIGHT TO TAKE POSSESSION OF SAID SPACE AND LEASE SAME, OR ANY PART THEREOF, TO SUCH PARTIES AND UPON SUCH TERMS AND CONDITIONS AS IT MAY DEEM PROPER. IN THE EVENT OF A DEFAULT BY THE EXHIBITOR, AS SET FORTH IN THE PREVIOUS SENTENCE, THE EXHIBITOR SHALL FORFEIT AS LIQUIDATED DAMAGE, AMOUNT PAID, REGARDLESS OF WHETHER OR NOT THE SHOW MANAGEMENT ENTERS INTO A FURTHER LEASE FOR THE SPACE INVOLVED.

2. SPACE RENTAL AND ASSIGNMENT OF LOCATION

SHOW MANAGEMENT RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

3. USE OF SPACE, SUBLETTING OF SPACE

NO EXHIBITOR SHALL ASSIGN, SUBLET, OR SHARE THE SPACE ALLOTTED WITH ANOTHER BUSINESS OR FIRM UNLESS APPROVAL HAS BEEN OBTAINED IN WRITING FROM SHOW MANAGEMENT. EXHIBITORS ARE NOT PERMITTED TO FEATURE NAMES OR ADVERTISEMENTS OF NON-EXHIBITING MANUFACTURERS, DISTRIBUTORS, OR AGENTS IN THE EXHIBITOR'S DISPLAY, PARENT OR SUBSIDIARY COMPANIES EXCEPTED. EXHIBITORS MUST SHOW ONLY GOODS MANUFACTURED OR DEALT BY THEM IN THE REGULAR COURSE OF BUSINESS. SHOULD AN ARTICLE OF A NON-EXHIBITING FIRM BE REQUIRED FOR OPERATION OR DEMONSTRATION IN AN EXHIBITOR'S DISPLAY, IDENTIFICATION OF SUCH ARTICLE SHALL BE LIMITED TO THE USUAL AND REGULAR NAMEPLATE, IMPRINT, OR TRADEMARK UNDER WHICH SAME IS SOLD IN THE GENERAL COURSE OF BUSINESS. NO FIRM OR ORGANIZATION NOT ASSIGNED EXHIBIT SPACE WILL BE PERMITTED TO SOLICIT BUSINESS WITHIN THE EXHIBIT AREAS.

4. EXHIBITOR'S AUTHORIZED REPRESENTATIVE

EACH EXHIBITOR MUST NAME ONE PERSON TO BE ITS REPRESENTATIVE IN CONNECTION WITH INSTALLATION, OPERATION, AND REMOVAL OF THE FIRM'S EXHIBIT. SUCH REPRESENTATIVE SHALL BE AUTHORIZED TO

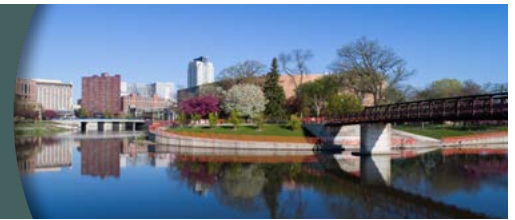
ENTER INTO SUCH SERVICE CONTRACTS AS MAY BE NECESSARY AND FOR WHICH THE EXHIBITOR SHALL BE RESPONSIBLE. THE EXHIBITOR SHALL ASSUME RESPONSIBILITY FOR SUCH REPRESENTATIVE BEING IN ATTENDANCE THROUGHOUT ALL EXPOSITION PERIODS. THIS REPRESENTATIVE SHALL BE RESPONSIBLE FOR KEEPING THE EXHIBIT NEAT, MANNED, AND ORDERLY AT ALL TIMES.

5. INSTALLATION AND REMOVAL

SHOW MANAGEMENT RESERVES THE RIGHT TO FIX THE TIME FOR THE INSTALLATION OF THE EXHIBIT PRIOR TO THE SHOW OPENING AND FOR ITS REMOVAL AFTER THE CONCLUSION OF THE SHOW. INSTALLATION OF ALL EXHIBITS MUST BE FULLY COMPLETED BY THE OPENING TIME OF THE EXPOSITION. ANY SPACE NOT CLAIMED AND OCCUPIED THREE HOURS BEFORE OPENING MAY BE RESOLD OR REASSIGNED WITHOUT REFUND. NO EXHIBITOR WILL BE ALLOWED TO DISMANTLE OR REPACK ANY PART OF ITS EXHIBIT UNTIL AFTER THE CLOSING OF THE SHOW.

6. OPERATION OF DISPLAYS

SHOW MANAGEMENT RESERVES THE RIGHT TO RESTRICT THE OPERATION OF, OR EVICT COMPLETELY, ANY EXHIBIT THAT, IN ITS SOLE OPINION, DETRACTS FROM THE GENERAL CHARACTER OF THE EXPOSITION AS A WHOLE. THIS INCLUDES, BUT IS NOT LIMITED TO, AN EXHIBIT THAT, BECAUSE OF NOISE, FLASHING LIGHTS, METHOD OF OPERATION, OR DISPLAY OF UNSUITABLE MATERIAL, IS DETERMINED BY SHOW MANAGEMENT TO BE OBJECTIONABLE TO THE SUCCESSFUL CONDUCT OF THE EXPOSITION AS A WHOLE. ALL DEMONSTRATIONS OR OTHER PROMOTIONAL ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBIT SPACE. SUFFICIENT SPACE MUST BE PROVIDED WITHIN THE EXHIBIT SPACE FOR THE COMFORT AND SAFETY OF PERSONS WATCHING DEMONSTRATIONS AND OTHER PROMOTIONAL ACTIVITIES. EACH EXHIBITOR IS RESPONSIBLE FOR KEEPING THE AISLES NEAR ITS EXHIBIT SPACE FREE OF CONGESTION CAUSED BY DEMONSTRATIONS OR OTHER PROMOTIONS. DIRECT SALES: NO RETAIL SALES ARE PERMITTED WITHIN THE EXHIBIT AREA AT ANY TIME, BUT ORDERS MAY BE TAKEN FOR FUTURE DELIVERY. CONTESTS, DRAWINGS, AND LOTTERIES: ALL UNUSUAL PROMOTIONAL ACTIVITIES MUST BE APPROVED IN WRITING BY SHOW MANAGEMENT NO LATER THAN 60 DAYS PRIOR TO THE OPENING OF THE EXPOSITION. LITERATURE DISTRIBUTION: ALL DEMONSTRATIONS OR OTHER ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBITOR'S SPACE. DISTRIBUTION OF CIRCULARS MAY BE MADE ONLY WITHIN THE SPACE ASSIGNED TO THE EXHIBITOR DISTRIBUTING SUCH MATERIALS. NO ADVERTISING CIRCULARS, CATALOGS, FOLDERS, OR DEVICES SHALL BE DISTRIBUTED BY EXHIBITORS IN THE AISLES, CONFERENCE ROOMS, REGISTRATION AREAS, LOUNGES, OR GROUNDS OF THE HOST FACILITY. TRADE PUBLISHERS ARE PROHIBITED FROM SOLICITING ADVERTISING DURING THE SHOW. TRADE PUBLICATIONS MAY BE DISTRIBUTED FROM EXHIBITS, BUT AUTOMATIC DISTRIBUTION IS PROHIBITED. EXHIBITS THAT INCLUDE THE OPERATION OF MUSICAL INSTRUMENTS, RADIOS, SOUND PROJECTION EQUIPMENT, PUBLIC ADDRESS SYSTEMS, OR ANY NOISEMAKING MACHINES MUST BE CONDUCTED OR ARRANGED SO THAT THE NOISE RESULTING FROM



RULES & REGULATIONS *continued*

THE DEMONSTRATION WILL NOT ANNOY OR DISTURB ADJACENT EXHIBITORS AND THEIR PATRONS, NOR CAUSE THE AISLES TO BE BLOCKED. OPERATORS OF NOISEMAKING EXHIBITS MUST SECURE APPROVAL OF OPERATING METHODS BEFORE THE EXHIBIT OPENS.

7. SOCIAL ACTIVITIES

EXHIBITOR AGREES TO WITHHOLD SPONSORING HOSPITALITY SUITES/ ROOMS OR OTHER FUNCTIONS DURING OFFICIAL SHOW ACTIVITIES, INCLUDING EXHIBIT HOURS, SOCIAL FUNCTIONS, EDUCATIONAL SEMINARS, AND ANY OTHER RELATED ACTIVITY SCHEDULED BY SHOW MANAGEMENT.

8. LIABILITY AND INSURANCE

ALL PROPERTY OF THE EXHIBITOR REMAINS UNDER ITS CUSTODY AND CONTROL IN TRANSIT TO AND FROM THE EXHIBIT HALL AND WHILE IT IS IN THE CONFINES OF THE EXHIBIT HALL. SHOW MANAGEMENT, ITS SERVICE CONTRACTORS, THE MANAGEMENT OF THE EXHIBIT HALL, AND ANY OFFICERS, STAFF MEMBERS, OR DIRECTORS OF ANY OF THE SAME ARE NOT RESPONSIBLE FOR THE SAFETY OF THE PROPERTY OF EXHIBITORS FROM THEFT, DAMAGE BY FIRE, ACCIDENT, VANDALISM, OR OTHER CAUSES, AND THE EXHIBITOR EXPRESSLY WAIVES AND RELEASES ANY CLAIM OR DEMAND IT MAY HAVE AGAINST ANY OF THEM BY REASON OF ANY DAMAGE TO OR LOSS OF ANY PROPERTY OF THE EXHIBITOR. IT IS RECOMMENDED THAT EXHIBITORS OBTAIN ADEQUATE INSURANCE COVERAGE, AT THEIR OWN EXPENSE, FOR PROPERTY LOSS OR DAMAGE AND LIABILITY FOR PERSONAL INJURY.

9. INDEMNIFICATION

EXHIBITOR AGREES THAT IT WILL INDEMNIFY AND HOLD AND SAVE SHOW MANAGEMENT WHOLE AND HARMLESS OF, FROM, AND AGAINST ALL CLAIMS, DEMANDS, ACTIONS, DAMAGES, LOSS, COST, LIABILITIES, EXPENSES, AND JUDGMENTS RECOVERED FROM OR ASSERTED AGAINST SHOW MANAGEMENT ON ACCOUNT OF INJURY OR DAMAGE TO PERSON OR PROPERTY TO THE EXTENT THAT ANY SUCH DAMAGE OR INJURY MAY BE INCIDENT TO, ARISE OUT OF, OR BE CAUSED, EITHER PROXIMATELY OR REMOTELY, WHOLLY OR IN PART, BY AN ACT, OMISSION, NEGLIGENCE, OR MISCONDUCT ON THE PART OF EXHIBITOR OR ANY OF ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES, OR INVITEES OR OF ANY OTHER PERSON ENTERING UPON THE PREMISES LEASED HEREUNDER WITH THE EXPRESS OR IMPLIED INVITATION OR PERMISSION OF EXHIBITOR, OR WHEN ANY SUCH INJURY OR DAMAGE IS THE RESULT, PROXIMATE OR REMOTE, OF THE VIOLATION BY EXHIBITOR OR ANY OF ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES, OR INVITEES OF ANY LAW, ORDINANCE, OR GOVERNMENTAL ORDER OF ANY KIND, OR WHEN ANY SUCH INJURY OR DAMAGE MAY IN ANY OTHER WAY ARISE FROM OR OUT OF THE OCCUPANCY OR USE BY EXHIBITOR, ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES, OR INVITEES OF THE PREMISES LEASED HEREUNDER. SUCH INDEMNIFICATION OF SHOW MANAGEMENT BY EXHIBITOR SHALL BE EFFECTIVE UNLESS SUCH DAMAGE OR INJURY MAY RESULT FROM THE

SOLE NEGLIGENCE, GROSS NEGLIGENCE, OR WILLFUL MISCONDUCT OF SHOW MANAGEMENT. EXHIBITOR COVENANTS AND AGREES THAT IN CASE SHOW MANAGEMENT SHALL BE MADE A PARTY TO ANY LITIGATION COMMENCED BY OR AGAINST EXHIBITOR OR RELATING TO THIS LEASE OR THE PREMISES LEASED HEREUNDER, THEN EXHIBITOR SHALL AND WILL PAY ALL COSTS AND EXPENSES, INCLUDING REASONABLE ATTORNEY'S FEES AND COURT COSTS, INCURRED BY OR IMPOSED UPON SHOW MANAGEMENT BY VIRTUE OF ANY SUCH LITIGATION. PROPERTY DAMAGE: NEITHER SHOW MANAGEMENT NOR EXHIBITOR SHALL BE RESPONSIBLE FOR ANY LOSS OF OR DAMAGE TO PROPERTY OF THE OTHER PARTY HERETO, INCLUDING, BUT NOT LIMITED TO, LOSS OR DAMAGE OCCASIONED BY THEFT, FIRE, SMOKE, ACTS OF GOD, PUBLIC ENEMY, RIOT, CIVIL COMMOTION, OR OTHER INSURABLE CASUALTY, AND SHOW MANAGEMENT AND EXHIBITOR EXPRESSLY WAIVE ANY CLAIM FOR LIABILITY AGAINST THE OTHER PARTY HERETO WITH RESPECT TO ANY SUCH LOSS OR DAMAGE. ACCORDINGLY, IT SHALL BE THE RESPONSIBILITY OF SHOW MANAGEMENT AND EXHIBITOR, RESPECTIVELY, TO SECURE ITS OWN INSURANCE OR OTHERWISE PROTECT ITSELF AND ITS PROPERTY AGAINST SUCH LOSS OR DAMAGE.

10. CARE OF BUILDING AND EQUIPMENT

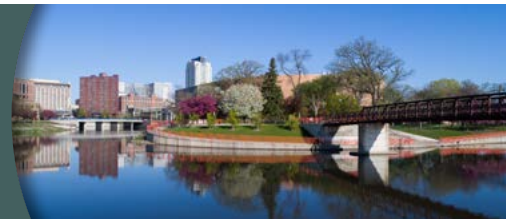
EXHIBITORS OR THEIR AGENTS SHALL NOT INJURE OR DEFACE ANY PART OF THE EXHIBIT BUILDING OR SHOW EQUIPMENT AND DÉCOR. WHEN SUCH DAMAGE APPEARS, THE EXHIBITOR IS LIABLE TO THE OWNER OF THE PROPERTY SO DAMAGED.

11. AMERICANS WITH DISABILITIES ACT

EXHIBITORS ACKNOWLEDGE THEIR RESPONSIBILITIES UNDER THE AMERICANS WITH DISABILITIES ACT (HEREINAFTER "ACT") TO MAKE THEIR EXHIBITS ACCESSIBLE TO PERSONS WITH DISABILITIES. EXHIBITOR SHALL ALSO INDEMNIFY AND HOLD HARMLESS SHOW MANAGEMENT AND FACILITY AGAINST COST, EXPENSE, LIABILITY, OR DAMAGE THAT MAY BE INCIDENT TO, ARISE OUT OF, OR BE CAUSED BY EXHIBITOR'S FAILURE TO COMPLY WITH THE ACT.

12. OTHER REGULATIONS

ANY AND ALL MATTERS NOT SPECIFICALLY COVERED BY THE PRECEDING RULES AND REGULATIONS SHALL BE SUBJECT SOLELY TO THE DECISION OF SHOW MANAGEMENT. SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREE TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.



SUPPORTER & EXHIBITOR APPLICATION

Please complete and return this application no later than **MONDAY, MARCH 18, 2019** to gmoreno@icjr.net.

COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY/STATE _____ POSTAL CODE _____

TELEPHONE _____ E-MAIL _____

SIGNATURE _____

NOTE: By signing this prospectus, you agree to all terms and conditions outlined in this prospectus, including the rules and regulations on pages 14 and 15.

PAYMENT METHOD

Select preferred payment method below. ICJR will provide an invoice with detailed payment information.

Check

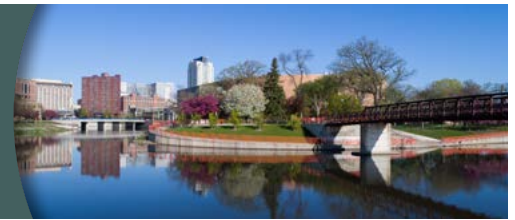
Make payable to: **International Congress for Joint Reconstruction**
 Mail to: **ICJR, 4115 W Spruce St, Suite 201, Tampa, FL 33607**

Wire transfer

Credit card

After ICJR receives your application, you will be notified regarding approval of your request. 100% of total support is due no later than **MONDAY, MARCH 18, 2019**. If 100% of agreed-upon fee is not received by **MONDAY, MARCH 18, 2019**, the application is subject to cancellation.

SUPPORT PACKAGE		
<input type="checkbox"/>	Gold	\$15,000
<input type="checkbox"/>	Silver	\$10,000
<input type="checkbox"/>	Bronze	\$ 5,000
INDUSTRY REGISTRATIONS		
<input type="checkbox"/>	Industry Registrations <small>NOTE: Please include names, email, and phone numbers</small>	Number of Registration Badges included in Sponsorship Level*: _____ Number of ADD-ON Registration Badges _____ × \$500 ea = \$_____ TOTAL QUANTITY of Registration Badges required: _____ <small>+See Support Recognition PG 5</small>
ANCILLARY EVENTS		
<input type="checkbox"/>	Luncheon Symposium	\$15,000
<input type="checkbox"/>	Technology Suite	\$7,500
<input type="checkbox"/>	Focus Group / Advisory Board	\$5,000



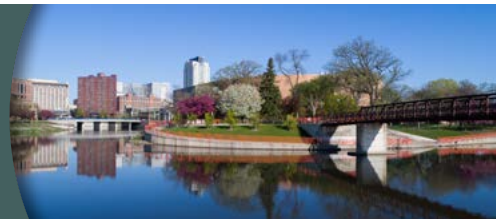
SUPPORTER & EXHIBITOR APPLICATION *continued*

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ADVERTISING		
<input type="checkbox"/>	ICJR Member and Faculty Green Room	\$15,000
<input type="checkbox"/>	Welcome Reception Sponsorship	\$5,000
<input type="checkbox"/>	Faculty Dinner	\$5,000
<input type="checkbox"/>	Site-Specific Advertising	\$3,500+
<input type="checkbox"/>	Wi-Fi	\$6,500
<input type="checkbox"/>	Electronic Reader Board Display	\$3,500
<input type="checkbox"/>	Branded Hotel Room Keycard	\$4,000
<input type="checkbox"/>	Name Badge Lanyards	\$3,500
<input type="checkbox"/>	Branded Cups and Napkins	\$3,500
<input type="checkbox"/>	Room Drop	\$3,500
<input type="checkbox"/>	Welcome Packet Ad Insert	\$2,500



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