



ICJR

CME

EXHIBITOR PROSPECTUS

11TH ANNUAL

# WINTER HIP & KNEE COURSE

VAIL MARRIOTT | VAIL, CO  
JANUARY 17 – 20, 2019

[www.icjr.net/2019winter](http://www.icjr.net/2019winter)





11TH ANNUAL  
**WINTER HIP & KNEE COURSE**  
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## FROM THE COURSE CO-CHAIRS

Dear Prospective Course Supporter:

The 11th Annual Winter Hip & Knee Course offers an exceptional opportunity for orthopaedic surgeons to learn from some of the foremost authorities in hip and knee arthroplasty. We are proud to once again collaborate with the International Congress for Joint Reconstruction (ICJR) on this meeting.

The 3.5-day educational agenda will cover virtually all aspects of primary and revision hip and knee arthroplasty as well as key clinical topics and important practice issues. We'll also feature three live surgeries — always a big hit with attendees — that will showcase some of the latest products and procedures.

New for 2019 — Physician Assistant's (PA) sessions which will focus on in-depth knowledge and updates on a broad range of hip and knee orthopaedic topics. A hands-on bioskills lab will be included.

The Winter Hip & Knee Course would not be possible without industry supporters like you. ICJR knows how important it is for you to maximize your image through personal communication with orthopaedic surgeons who are committed to learning about the latest advances in techniques and technology.

ICJR offers a variety of support options that will help you attain the level of engagement you desire with these professionals while allowing you to demonstrate your support for orthopaedic education. These opportunities are outlined in the next few pages.

We appreciate your interest in supporting the Winter Hip & Knee Course and look forward to seeing you in Vail!

Sincerely,

Raymond H. Kim, MD  
 Course Co-Chair

Mark W. Pagnano, MD  
 Course Co-Chair

Bryan D. Springer, MD  
 Course Co-Chair

## ABOUT ICJR

Founded in 2007, ICJR is a 501(c)(3) non-profit organization that provides quality educational experiences and content for the global orthopaedic surgery community. This is accomplished through live CME meetings and a website featuring surgical videos, articles, and news on joint replacement of the hip, knee, and shoulder.



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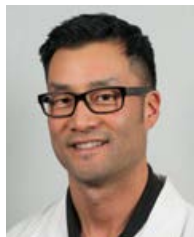
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## COURSE CHAIRS & FACULTY

### CHAIRS



**RAYMOND H. KIM, MD**  
The Steadman Clinic  
Vail, CO



**MARK W. PAGNANO, MD**  
Mayo Clinic  
Rochester, Minnesota



**BRYAN D. SPRINGER, MD**  
OrthoCarolina Hip & Knee Center  
Charlotte, North Carolina

### FACULTY\*

MATTHEW S. AUSTIN, MD  
Rothman Orthopaedic Institute  
Philadelphia, PA

WILLIAM P. BARRETT, MD  
Proliance Surgeons  
Renton, WA

WALTER B. BEAVER, JR., MD  
OrthoCarolina Hip & Knee Center  
Charlotte, NC

RICHARD A. BERGER, MD  
Rush University Medical Center  
Chicago, IL

DANIEL J. BERRY, MD  
Mayo Clinic  
Rochester, MN

JAMES A. BROWNE, MD  
University of Virginia School of Medicine  
Charlottesville, VA

PAUL A. COLEMAN, PA-C  
OrthoCarolina Hip & Knee Center  
Charlotte, NC

DAVID F. DALURY, MD  
Towson Orthopaedic Associates  
Towson, MD

JANA L. FLENER, PA-C, OPA-C, COT  
Proliance Orthopedic Associates  
Renton, WA

JEREMY M. GILLILAND, MD  
University of Utah School of Medicine  
Salt Lake City, UT

THOMAS R. HACKETT, MD  
The Steadman Clinic  
Vail, CO

WILLIAM J. HOZACK, MD  
Rothman Orthopaedic Institute  
Philadelphia, PA

DAVID KUPPERSMITH, MD  
The Steadman Clinic  
Vail, CO

GWO-CHIN LEE, MD  
University of Pennsylvania  
Philadelphia, PA

DAVID G. LEWALLEN, MD  
Mayo Clinic  
Rochester, MN

WILLIAM J. LONG, MD, FRCS  
Insall Scott Kelly Institute for Orthopaedics  
and Sports Medicine  
NYU Langone Health  
New York, NY

JOEL M. MATTA, MD  
The Steadman Clinic  
Vail, CO

RICHARD W. MCCALDEN, MD, FRCS  
London Health Sciences Centre  
University of Western Ontario  
London, Ontario, Canada

R. MICHAEL MENEGHINI, MD  
Indiana University School of Medicine  
Fishers, IN

PETER J. MILLETT, MD, MSC  
The Steadman Clinic  
Vail, CO

RYAN M. NUNLEY, MD  
Washington University Orthopedics  
St. Louis, MO

JAVAD PARVIZI, MD  
Rothman Orthopaedic Institute  
Philadelphia, PA

MARC J. PHILIPPON, MD  
The Steadman Clinic  
Vail, CO

GREGORY G. POLKOWSKI II, MD  
Vanderbilt University Medical Center  
Nashville, TN

MATTHEW T. PROVENCHER, MD  
The Steadman Clinic  
Vail, CO

RAN SCHWARZKOPF, MD, MSC  
NYU Langone Health  
New York, NY, USA

W. NORMAN SCOTT, MD, FACS  
Insall Scott Kelly Institute for Orthopaedics  
and Sports Medicine  
NYU Langone Health  
New York, NY

RAFAEL J. SIERRA, MD  
Mayo Clinic  
Rochester, MN

SCOTT M. SPORER, MD, MS  
Rush University Medical Center  
Chicago, IL

MICHAEL J. TAUNTON, MD  
Mayo Clinic  
Rochester, MN

JONATHAN M. VIGDORCHIK, MD  
NYU Hospital for Joint Diseases  
New York, NY

CAMERON H. YOUNGBLOOD, PA-C  
The Steadman Clinic  
Vail, CO



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## PRELIMINARY SCHEDULE OF EVENTS\*

### THURSDAY, JANUARY 17, 2019

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- 6:00 AM REGISTRATION & BREAKFAST  
(in Exhibit Hall)
- 7:00 AM General Session
- 8:05 AM LIVE SURGERY
- 9:05 AM BREAK  
(in Exhibit Hall)
- 9:35 AM General Session
- 11:05 AM Morning Adjournment
- 4:00 PM General Session
- 6:15 PM BREAK  
(in Exhibit Hall)
- 6:30 PM General Session
- 7:40 PM OPENING RECEPTION  
(in Exhibit Hall)

### SATURDAY, JANUARY 19, 2019

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- 6:00 AM BREAKFAST  
(in Exhibit Hall)
- 7:00 AM General Session
- 8:45 AM LIVE SURGERY
- 9:45 AM BREAK  
(in Exhibit Hall)
- 10:15 AM General Session
- 11:00 AM Morning Adjournment
- 4:00 PM General Session
- 6:05 PM BREAK  
(in Exhibit Hall)
- 6:35 PM General Session
- 8:05 PM Evening Adjournment

### FRIDAY, JANUARY 18, 2019

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- 6:00 AM BREAKFAST  
(in Exhibit Hall)
- 7:00 AM General Session
- 8:30 AM LIVE SURGERY
- 9:35 AM BREAK  
(in Exhibit Hall)
- 10:05 AM General Session
- 12:05 PM Morning Adjournment
- 4:00 PM General Session
- 5:00 PM BREAK  
(in Exhibit Hall)
- 5:30 PM General Session
- 6:50 PM Evening Adjournment

### SUNDAY, JANUARY 20, 2019

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- 6:00 AM BREAKFAST  
(in Exhibit Hall)
- 7:00 AM General Session
- 8:10 AM BREAK  
(in Exhibit Hall)
- 8:40 AM General Session
- 11:10 AM COURSE ADJURNS



## SUPPORT OPPORTUNITIES

- ICJR meetings provide a forum for meaningful interaction between exhibitors and attendees:
  - All breakfasts, breaks, and the opening reception take place in the Exhibit Hall
  - Multiple 30-minute breaks each day give exhibitors time to interact with attendees and faculty
  - Exhibitors have access to the General Session room and are encouraged to attend the didactic sessions
- Cost-effective promotional and advertising opportunities at both the live meeting and on the ICJR website are customizable to your marketing objectives and budget
- Metrics provided for measurable sponsorships (live surgery views, symposium attendees, etc.)
- Recognition of corporate support endures with the archived meeting content on the ICJR website
- In addition to the items mentioned below, support also includes company name and support level recognition on meeting website, meeting app, and support signage

SUPPORT RECOGNITION	PLATINUM \$25,000 & Up	GOLD \$15,000 to \$24,999	SILVER \$7,000 to \$14,999
<b>BENEFITS</b>			
<b>Exhibit Space</b>	10' x 20'	10' x 10'	Tabletop
<b>Industry Registration Badges</b>	6	4	2
<b>Support recognition</b> on ICJR.net, onsite support posters, housekeeping slides, and mobile app	Included	Included	Included
<b>Discounts</b> on ancillary events and advertising	15%	10%	5%
<b>Welcome Packet Ad Insert 8.5" x 11"</b>	Included	Included	Included

<b>À LA CARTE</b>		
<b>INDUSTRY REGISTRATIONS</b>		
<b>Add-on Registration Badges</b>	Exhibitors may purchase additional registration badges allowing access to exhibits, all food functions, and all scientific sessions.	\$500
<b>EXHIBITS</b>		
<b>10' x 20'</b>	<ul style="list-style-type: none"> <li>• 10' x 20' space</li> <li>• Two tables, four chairs, and wastebasket</li> <li>• Four industry registrations</li> </ul>	\$9,500
<b>10' x 10'</b>	<ul style="list-style-type: none"> <li>• 10' x 10' space</li> <li>• One table, two chairs, and wastebasket</li> <li>• One industry registration</li> </ul>	\$6,500



## SUPPORT OPPORTUNITIES CONTINUED

À LA CARTE		
ANCILLARY EVENTS		
<p><b>Live Surgery Broadcast Sponsorship</b>  <small>(Not CME accredited)</small></p>	<p>Sponsor a live surgery broadcast during the course. Companies must submit a description of the surgical procedure, products to be used, and the name of the surgeon. Sponsorships subject to approval by course chair and/or directors. Sponsorship of the live surgery broadcast includes:</p> <ul style="list-style-type: none"> <li>• Coordination of schedule, planning, logistics, testing, and broadcast with the surgeon and hospital staff</li> <li>• All equipment and technicians required for the broadcast</li> <li>• Promotion of the live surgery to meeting attendees and ICJR members</li> <li>• Live broadcast to the meeting site</li> <li>• Live broadcast on ICJR.net, viewable by anyone worldwide</li> <li>• Copy of the surgery footage</li> <li>• Archive and promotion of the surgery on ICJR.net</li> </ul>	<p>\$30,000</p>
<p><b>Technology Suite</b></p>	<p>Rent a meeting space of up to 2,000 square feet for the entire length of the course. Showcase a new technology, provide a demonstration for attendees, or hold a sawbones workshop. Attendance during the course agenda, including breaks, is limited to five attendees. Catering, basic AV, faculty coordination and honoraria, all logistics coordination, and related expenses and promotion are the responsibility of the sponsoring company.  <i>Contact ICJR for more information.</i></p>	<p>\$10,000</p>
<p><b>Focus Group/ Advisory Board</b></p>	<p>Host a one-hour focus group/advisory board during non-official course hours for up to 15 people. Fee includes meeting space, basic AV (projector and screen), beverages, and recruitment assistance.  <i>Contact ICJR for more information.</i></p>	<p>\$7,500</p>
<p><b>Physician Assistants (PA) Education Program</b></p>	<p>Support the Physician Assistant's (PA) education program, which focuses on in-depth knowledge and updates on a broad range of hip &amp; knee orthopaedic topics. The PA session's educational program offers opportunities for peer-to-peer networking, new insights into the latest orthopaedic trends, and hands-on training in a dedicated PA Bioskills Lab. Companies can include products in the Bioskills Lab to help create a well-rounded, comprehensive educational opportunity.  <i>Contact ICJR for further information on supporting the PA education program.</i></p>	<p>\$5,000</p>



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## SUPPORT OPPORTUNITIES CONTINUED

À LA CARTE		
ADVERTISING		Exclusive and limited opportunities available on a first-come, first-served basis
<b>ICJR Member and Faculty Green Room</b> <small>Exclusive: One available</small>	<p>Located adjacent to the General Session room and Exhibit Hall, the ICJR Member and Faculty Green Room will provide faculty the opportunity to prepare presentations, relax in between sessions, and engage the other course faculty — all in a quiet, private setting. ICJR members will also be able to have peer-to-peer interactions with faculty and other member attendees in the Green Room. ICJR is offering the following exclusive Green Room advertising opportunities to a single sponsor on a first-come, first-served basis:</p> <ul style="list-style-type: none"> <li>• Branded Cups/Napkins (logo provided by sponsor, production of cups and napkins provided by ICJR)</li> <li>• Branded Mobile Device Charging Station (graphics provided by sponsor, specifications for graphics and charging station provided by ICJR)</li> <li>• Pull up graphics (provided by sponsor)</li> <li>• Banner ad on screen showing live feed from the General Session</li> <li>• Product showcase table that can accommodate sponsor's products, literature, etc.</li> </ul>	\$12,500
<b>Site-Specific Advertising</b>	<p>In partnership with ICJR, discover and create a unique advertising opportunity that's site specific to display your company logo or promotion. Sponsor to provide advertisement(s) printed or digital to event hotel specifications and will coordinate placement/installation with the hotel. Artwork subject to ICJR approval. <i>Contact ICJR for additional information.</i></p>	\$3,500+
<b>Wi-Fi</b> <small>Exclusive: One available</small>	<p>Sponsor the Wi-Fi service for the meeting area. Sponsor's name will be used as the password for the complimentary Wi-Fi service provided to all course attendees. Additional advertising options including custom splash page, SSID or network name, login or password.</p>	\$6,500
<b>Mobile Device Charging Station</b>	<p>Mobile device charging station is designed as a high-top table, placed in the exhibit hall or meeting foyer area. High-top table offers space for advertising on the table base as well as the device shelf bays. <i>Will be placed in the ICJR Members &amp; Faculty Green Room for exclusive advertising.</i></p>	\$5,000
<b>Faculty Dinner</b> <small>Exclusive: One available</small>	<p>Your company's recognition will include event signage, branded cocktail napkins, and branded cups. Sponsor is responsible for providing a black and white logo based on specifications provided by ICJR.</p>	\$5,000
<b>Branded Cups and Napkins</b> <small>Exclusive: One available</small>	<p>All coffee cups, water cups, and napkins for daily coffee breaks imprinted with your company logo. Sponsor is responsible for providing a black and white logo based on specifications provided by ICJR.</p>	\$6,000



## SUPPORT OPPORTUNITIES CONTINUED

À LA CARTE		
ADVERTISING		Exclusive and limited opportunities available on a first-come, first-served basis
<b>Branded Hotel Room Keycards</b> Exclusive: One available	Hotel room keycards customized with your company logo. Cards will be distributed to hotel guests at check-in and used to access hotel rooms throughout their stay. Sponsor will be responsible for providing keycard artwork based on specifications provided by ICJR.	\$4,000
<b>Name Badge Lanyards</b> Exclusive: One available	All attendees will be given a branded lanyard for their name badge upon registration. Sponsor will be responsible for providing the branded lanyards, with artwork subject to ICJR approval.	\$4,000
<b>Room Drops</b> Limited: Three available	Have your symposium/workshop promotion or selected advertising included in one nightly room drop. One piece is allowed per room drop, maximum size is 8.5" x 11". Production and shipping of designated piece is the responsibility of the sponsor. Artwork subject to ICJR approval.	\$3,500
<b>Welcome Reception Sponsorship</b> Exclusive: One available	Your company's recognition will include event signage, branded cocktail napkins, and branded cups. Sponsor is responsible for providing a black and white logo based on specifications provided by ICJR.	\$5,000
<b>Notebooks</b> Exclusive: One available	Have your logo imprinted on notebooks that will be available for all attendees. This is an item that attendees are certain to use at the conference. Sponsor is responsible for providing logo based on specifications provided by ICJR.	\$3,000
<b>Welcome Packet Ad Insert</b>	One-piece; maximum size is 8.5" x 11". Production and shipping are the responsibility of the sponsor. Artwork subject to ICJR approval.	\$2,500





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## QUICK EXHIBIT REFERENCE

### VENUE

**Vail Marriott**

715 W. Lionshead Circle  
 Vail, Colorado 81657  
 +1 970-476-7444  
[www.marriott.com](http://www.marriott.com)

Online Hotel Reservations: <https://book.passkey.com/go/2019ICJR>

**Confirmed exhibitors will receive a comprehensive Exhibitor Show Kit one month prior to the event.**

### ACCOMMODATIONS

Please refer to the travel page of the meeting website for information related to hotel reservations.

IMPORTANT DATES	
<b>Housing Closes</b>	<b>December 12, 2018</b>
Exhibitor Application/Payment Deadline	December 17, 2018
Exhibit Setup	January 16, 2019 from 1:00 PM on
Exhibit Teardown	January 20, 2019, after 9:30 AM

### SPACE ASSIGNMENT

Application deadline for exhibitors is Monday, December 17, 2018. Applications received after Monday, December 17 will be accepted on a space-available basis. Companies will be assigned space at that time, in the order in which applications with payment are received. ICJR has the right to alter the floor plan at any time.

### PAYMENT TERMS

Payment in full for the contracted space must be forwarded with the Sponsor and Exhibitor Application at the end of this prospectus. The balance must be paid by Monday, December 17, 2018.

### CANCELLATIONS & REFUNDS

- Cancellations received in writing by Monday, December 17, 2018, will be subject to a 25% administrative fee.
- There will be no refunds for cancellations requested after Monday, December 17, 2018.
- If 100% of agreed-upon fee is not received by Monday, December 17, 2018, the application is subject to cancellation.



## QUICK EXHIBIT REFERENCE CONTINUED

### INSTALLATION OF EXHIBITS

Wednesday, January 16 1:00 PM – 7:00 PM

Assembly of exhibits during regularly scheduled conference hours will not be permitted.

### EXHIBITS DATES & HOURS

NOTE: TIMES ARE SUBJECT TO CHANGE BASED ON THE FINAL PROGRAM AGENDA

Thursday, January 17	6:00 AM – 12:00 PM and 4:00 PM – 6:30 PM 7:40 PM – 8:40 PM (Opening Reception is in Exhibit Hall)
Friday, January 18	6:00 AM – 12:05 AM and 4:00 PM – 6:50 PM
Saturday, January 19	6:00 AM – 11:05 AM and 4:00 PM – 8:05 PM
Sunday, January 20	6:00 AM – 11:10 AM

Exhibitors may access the Exhibit Hall 30 minutes prior to opening and remain 30 minutes after the close each day. All exhibits must be staffed during open hours.

### DISMANTLING OF EXHIBITS

Exhibits are officially closed on Sunday, January 20 at 8:40 AM. All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than 2:00 PM, Sunday, January 20, 2019.

### ELECTRICAL/AV

Opportunities for ordering electrical and AV services will be provided in the final Exhibitor Show Kit.

### SHIPPING

Detailed shipping information will be included in the final Exhibitor Show Kit.

## ANCILLARY EVENTS

No exhibitor, commercial entity, or organization shall host any ancillary events that directly conflict with the official 11th Annual ICJR Winter Hip & Knee Course agenda, unless these events are part of an overall support package or have been approved in writing by ICJR. Violators risk losing exhibitor privileges for the current and future years.

Blackout times are as follows:

Thursday, January 17, 2019	6:00 AM – 9:00 PM
Friday, January 18, 2019	6:00 AM – 9:00 PM
Saturday, January 19, 2019	6:00 AM – 9:00 PM
Sunday, January 20, 2019	6:00 AM – 11:30 AM

No exhibitor, commercial entity, or organization shall contact the hotel directly for meeting space rental or event organization upto two days before or up to two days after the 11th Annual ICJR Winter Hip & Knee Course without prior consent from ICJR.

No exhibitor, commercial entity, or organization shall organize a formal dinner or event hosting more than five event attendees either on or off property without prior written consent from ICJR.



## EXHIBITOR INFORMATION

### INFRINGEMENT

Interviews, demonstrations, and the distribution of literature must be made within the exhibitor's assigned area. Canvassing or distributing advertising materials outside the exhibitor's own space will not be permitted.

### CONDUCT OF EXHIBITS

Contests, drawings, and lotteries must be pre-approved by ICJR. No bags or containers for collection of literature or materials are to be distributed by exhibitors. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for literature or materials. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. The character of the exhibits is subject to the approval of ICJR.

ICJR reserves the right to refuse applications that do not meet standards required or expected, as well as the right to curtail exhibits or parts of exhibits that conflict with the character of the conference. This applies to displays, literature, advertising, conduct of persons, etc.

### SECURITY

The exhibit area will be secure during non-business hours; however, the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. ICJR will not assume responsibility for any losses sustained by the exhibitor.

### FIRE PROTECTION

All material used in the exhibit area must be flameproof or fire-resistant conforming to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use. All displays are subject to inspection by the Fire Prevention Bureau.

Any exhibits or parts thereof found not to be flameproof or fire-resistant and do not conform to the local fire ordinances and regulations, will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

### EXHIBIT PERSONNEL

All participants affiliated with exhibits must be registered as exhibitors or as conference attendees. Each person will be issued an exhibitor's badge and must be employed by the exhibitor or have a direct business affiliation.

### SPECIAL NEEDS

Please contact us at [info@icjr.net](mailto:info@icjr.net) or +1-760-942-7859 if you have a disability that will require special accommodations.

### PROTECTION OF VAIL MARRIOTT

Exhibitors will be held liable for any damage caused to the Vail Marriott property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts or portions of the Vail Marriott or its furnishings. Whatever may be necessary to properly protect the building, equipment, or furniture will be installed at the expense of the exhibitor.



## RULES & REGULATIONS

**SIGNING AND RETURNING THIS APPLICATION SIGNIFIES THAT YOU HAVE READ AND AGREE TO THESE RULES AND REGULATIONS.**

THE 11TH ANNUAL HIP & KNEE COURSE AND ITS AUTHORIZED REPRESENTATIVES ARE HEREINAFTER REFERRED TO AS "SHOW MANAGEMENT."

### 1. PAYMENT AND REFUNDS

APPLICATIONS SUBMITTED MUST BE ACCOMPANIED BY 100% OF THE TOTAL COMMITMENT DUE OR PAYMENT BY CHECK MUST BE MADE NO LATER THAN MONDAY, DECEMBER 17, 2018. APPLICATIONS SUBMITTED AFTER MONDAY, DECEMBER 17, 2018, MUST BE ACCOMPANIED BY PAYMENT IN FULL AND WILL BE ACCEPTED ON A SPACE-AVAILABLE BASIS. APPLICATIONS RECEIVED WITHOUT PAYMENT WILL NOT BE PROCESSED, NOR WILL SPACE ASSIGNMENTS BE MADE. IF SHOW MANAGEMENT RECEIVES A WRITTEN REQUEST FOR CANCELLATION OF SPACE ON OR BEFORE DECEMBER 17, 2018, IT WILL BE SUBJECT TO A 25% ADMINISTRATIVE FEE. IF SHOW MANAGEMENT RECEIVES A WRITTEN REQUEST FOR CANCELLATION OF SPACE AFTER DECEMBER 17, 2018, NO REFUNDS WILL BE ISSUED. IT IS EXPRESSLY AGREED BY THE EXHIBITOR THAT IN THE EVENT EXHIBITOR FAILS TO PAY THE SPACE RENTAL AT THE TIMES SPECIFIED, OR FAILS TO COMPLY WITH ANY OTHER PROVISIONS CONTAINED IN THESE RULES AND REGULATIONS CONCERNING USE OF EXHIBIT SPACE, SHOW MANAGEMENT SHALL HAVE THE RIGHT TO TAKE POSSESSION OF SAID SPACE AND LEASE SAME, OR ANY PART THEREOF, TO SUCH PARTIES AND UPON SUCH TERMS AND CONDITIONS AS IT MAY DEEM PROPER. IN THE EVENT OF A DEFAULT BY THE EXHIBITOR, AS SET FORTH IN THE PREVIOUS SENTENCE, THE EXHIBITOR SHALL FORFEIT AS LIQUIDATED DAMAGE, AMOUNT PAID, REGARDLESS OF WHETHER OR NOT THE SHOW MANAGEMENT ENTERS INTO A FURTHER LEASE FOR THE SPACE INVOLVED.

### 2. SPACE RENTAL AND ASSIGNMENT OF LOCATION

SHOW MANAGEMENT RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

### 3. USE OF SPACE, SUBLETTING OF SPACE

NO EXHIBITOR SHALL ASSIGN, SUBLET, OR SHARE THE SPACE ALLOTTED WITH ANOTHER BUSINESS OR FIRM UNLESS APPROVAL HAS BEEN OBTAINED IN WRITING FROM SHOW MANAGEMENT. EXHIBITORS ARE NOT PERMITTED TO FEATURE NAMES OR ADVERTISEMENTS OF NON-EXHIBITING MANUFACTURERS, DISTRIBUTORS, OR AGENTS IN THE EXHIBITOR'S DISPLAY, PARENT OR SUBSIDIARY COMPANIES EXCEPTED. EXHIBITORS MUST SHOW ONLY GOODS MANUFACTURED OR DEALT BY THEM IN THE REGULAR COURSE OF BUSINESS. SHOULD AN ARTICLE OF A NON-EXHIBITING FIRM BE REQUIRED FOR OPERATION OR DEMONSTRATION IN AN EXHIBITOR'S DISPLAY, IDENTIFICATION OF SUCH ARTICLE SHALL BE LIMITED TO THE USUAL AND REGULAR NAMEPLATE, IMPRINT, OR TRADEMARK UNDER WHICH SAME IS SOLD IN THE GENERAL COURSE OF BUSINESS. NO FIRM OR ORGANIZATION NOT ASSIGNED EXHIBIT SPACE WILL BE PERMITTED TO SOLICIT BUSINESS WITHIN THE EXHIBIT AREAS.

### 4. EXHIBITOR'S AUTHORIZED REPRESENTATIVE

EACH EXHIBITOR MUST NAME ONE PERSON TO BE ITS REPRESENTATIVE IN CONNECTION WITH INSTALLATION, OPERATION, AND REMOVAL OF THE FIRM'S EXHIBIT. SUCH REPRESENTATIVE SHALL BE AUTHORIZED TO ENTER INTO SUCH SERVICE CONTRACTS AS MAY BE NECESSARY AND FOR WHICH THE EXHIBITOR SHALL BE RESPONSIBLE. THE EXHIBITOR SHALL ASSUME RESPONSIBILITY FOR SUCH REPRESENTATIVE BEING IN ATTENDANCE THROUGHOUT ALL EXPOSITION PERIODS. THIS REPRESENTATIVE SHALL BE RESPONSIBLE FOR KEEPING THE EXHIBIT NEAT, MANNED, AND ORDERLY AT ALL TIMES.

### 5. INSTALLATION AND REMOVAL

SHOW MANAGEMENT RESERVES THE RIGHT TO FIX THE TIME FOR THE INSTALLATION OF THE EXHIBIT PRIOR TO THE SHOW OPENING AND FOR ITS REMOVAL AFTER THE CONCLUSION OF THE SHOW. INSTALLATION OF ALL EXHIBITS MUST BE FULLY COMPLETED BY THE OPENING TIME OF THE EXPOSITION. ANY SPACE NOT CLAIMED AND OCCUPIED THREE HOURS BEFORE OPENING MAY BE RESOLD OR REASSIGNED WITHOUT REFUND. NO EXHIBITOR WILL BE ALLOWED TO DISMANTLE OR REPACK ANY PART OF ITS EXHIBIT UNTIL AFTER THE CLOSING OF THE SHOW.

### 6. OPERATION OF DISPLAYS

SHOW MANAGEMENT RESERVES THE RIGHT TO RESTRICT THE OPERATION OF, OR EVICT COMPLETELY, ANY EXHIBIT THAT, IN ITS SOLE OPINION, DETRACTS FROM THE GENERAL CHARACTER OF THE EXPOSITION AS A WHOLE. THIS INCLUDES, BUT IS NOT LIMITED TO, AN EXHIBIT THAT, BECAUSE OF NOISE, FLASHING LIGHTS, METHOD OF OPERATION, OR DISPLAY OF UNSUITABLE MATERIAL, IS DETERMINED BY SHOW MANAGEMENT TO BE OBJECTIONABLE TO THE SUCCESSFUL CONDUCT OF THE EXPOSITION AS A WHOLE. ALL DEMONSTRATIONS OR OTHER PROMOTIONAL ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBIT SPACE. SUFFICIENT SPACE MUST BE PROVIDED WITHIN THE EXHIBIT SPACE FOR THE COMFORT AND SAFETY OF PERSONS WATCHING DEMONSTRATIONS AND OTHER PROMOTIONAL ACTIVITIES. EACH EXHIBITOR IS RESPONSIBLE FOR KEEPING THE AISLES NEAR ITS EXHIBIT SPACE FREE OF CONGESTION CAUSED BY DEMONSTRATIONS OR OTHER PROMOTIONS. DIRECT SALES: NO RETAIL SALES ARE PERMITTED WITHIN THE EXHIBIT AREA AT ANY TIME, BUT ORDERS MAY BE TAKEN FOR FUTURE DELIVERY. CONTESTS, DRAWINGS, AND LOTTERIES: ALL UNUSUAL PROMOTIONAL ACTIVITIES MUST BE APPROVED IN WRITING BY SHOW MANAGEMENT NO LATER THAN 60 DAYS PRIOR TO THE OPENING OF THE EXPOSITION. LITERATURE DISTRIBUTION: ALL DEMONSTRATIONS OR OTHER ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBITOR'S SPACE. DISTRIBUTION OF CIRCULARS MAY BE MADE ONLY WITHIN THE SPACE ASSIGNED TO THE EXHIBITOR DISTRIBUTING SUCH MATERIALS. NO ADVERTISING CIRCULARS, CATALOGS, FOLDERS, OR DEVICES SHALL BE DISTRIBUTED BY EXHIBITORS IN THE AISLES, CONFERENCE



## RULES & REGULATIONS CONTINUED

ROOMS, REGISTRATION AREAS, LOUNGES, OR GROUNDS OF THE HOST FACILITY. TRADE PUBLISHERS ARE PROHIBITED FROM SOLICITING ADVERTISING DURING THE SHOW. TRADE PUBLICATIONS MAY BE DISTRIBUTED FROM EXHIBITS, BUT AUTOMATIC DISTRIBUTION IS PROHIBITED. EXHIBITS THAT INCLUDE THE OPERATION OF MUSICAL INSTRUMENTS, RADIOS, SOUND PROJECTION EQUIPMENT, PUBLIC ADDRESS SYSTEMS, OR ANY NOISEMAKING MACHINES MUST BE CONDUCTED OR ARRANGED SO THAT THE NOISE RESULTING FROM THE DEMONSTRATION WILL NOT ANNOY OR DISTURB ADJACENT EXHIBITORS AND THEIR PATRONS, NOR CAUSE THE AISLES TO BE BLOCKED. OPERATORS OF NOISEMAKING EXHIBITS MUST SECURE APPROVAL OF OPERATING METHODS BEFORE THE EXHIBIT OPENS.

### 7. SOCIAL ACTIVITIES

EXHIBITOR AGREES TO WITHHOLD SPONSORING HOSPITALITY SUITES/ ROOMS OR OTHER FUNCTIONS DURING OFFICIAL SHOW ACTIVITIES, INCLUDING EXHIBIT HOURS, SOCIAL FUNCTIONS, EDUCATIONAL SEMINARS, AND ANY OTHER RELATED ACTIVITY SCHEDULED BY SHOW MANAGEMENT.

### 8. LIABILITY AND INSURANCE

ALL PROPERTY OF THE EXHIBITOR REMAINS UNDER ITS CUSTODY AND CONTROL IN TRANSIT TO AND FROM THE EXHIBIT HALL AND WHILE IT IS IN THE CONFINES OF THE EXHIBIT HALL. SHOW MANAGEMENT, ITS SERVICE CONTRACTORS, THE MANAGEMENT OF THE EXHIBIT HALL, AND ANY OFFICERS, STAFF MEMBERS, OR DIRECTORS OF ANY OF THE SAME ARE NOT RESPONSIBLE FOR THE SAFETY OF THE PROPERTY OF EXHIBITORS FROM THEFT, DAMAGE BY FIRE, ACCIDENT, VANDALISM, OR OTHER CAUSES, AND THE EXHIBITOR EXPRESSLY WAIVES AND RELEASES ANY CLAIM OR DEMAND IT MAY HAVE AGAINST ANY OF THEM BY REASON OF ANY DAMAGE TO OR LOSS OF ANY PROPERTY OF THE EXHIBITOR. IT IS RECOMMENDED THAT EXHIBITORS OBTAIN ADEQUATE INSURANCE COVERAGE, AT THEIR OWN EXPENSE, FOR PROPERTY LOSS OR DAMAGE AND LIABILITY FOR PERSONAL INJURY.

### 9. INDEMNIFICATION

EXHIBITOR AGREES THAT IT WILL INDEMNIFY AND HOLD AND SAVE SHOW MANAGEMENT WHOLE AND HARMLESS OF, FROM, AND AGAINST ALL CLAIMS, DEMANDS, ACTIONS, DAMAGES, LOSS, COST, LIABILITIES, EXPENSES, AND JUDGMENTS RECOVERED FROM OR ASSERTED AGAINST SHOW MANAGEMENT ON ACCOUNT OF INJURY OR DAMAGE TO PERSON OR PROPERTY TO THE EXTENT THAT ANY SUCH DAMAGE OR INJURY MAY BE INCIDENT TO, ARISE OUT OF, OR BE CAUSED, EITHER PROXIMATELY OR REMOTELY, WHOLLY OR IN PART, BY AN ACT, OMISSION, NEGLIGENCE, OR MISCONDUCT ON THE PART OF EXHIBITOR OR ANY OF ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES, OR INVITEES OR OF ANY OTHER PERSON ENTERING UPON THE PREMISES LEASED HEREUNDER WITH THE EXPRESS OR IMPLIED INVITATION OR PERMISSION OF EXHIBITOR, OR WHEN ANY SUCH INJURY OR DAMAGE IS THE RESULT, PROXIMATE OR REMOTE, OF THE VIOLATION BY EXHIBITOR OR ANY OF ITS AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES, OR INVITEES OF ANY LAW, ORDINANCE, OR GOVERNMENTAL ORDER OF ANY KIND, OR WHEN ANY SUCH INJURY OR DAMAGE MAY IN ANY OTHER WAY ARISE FROM OR OUT OF THE OCCUPANCY OR USE BY EXHIBITOR, ITS

AGENTS, SERVANTS, EMPLOYEES, CONTRACTORS, PATRONS, GUESTS, LICENSEES, OR INVITEES OF THE PREMISES LEASED HEREUNDER. SUCH INDEMNIFICATION OF SHOW MANAGEMENT BY EXHIBITOR SHALL BE EFFECTIVE UNLESS SUCH DAMAGE OR INJURY MAY RESULT FROM THE SOLE NEGLIGENCE, GROSS NEGLIGENCE, OR WILLFUL MISCONDUCT OF SHOW MANAGEMENT. EXHIBITOR COVENANTS AND AGREES THAT IN CASE SHOW MANAGEMENT SHALL BE MADE A PARTY TO ANY LITIGATION COMMENCED BY OR AGAINST EXHIBITOR OR RELATING TO THIS LEASE OR THE PREMISES LEASED HEREUNDER, THEN EXHIBITOR SHALL AND WILL PAY ALL COSTS AND EXPENSES, INCLUDING REASONABLE ATTORNEY'S FEES AND COURT COSTS, INCURRED BY OR IMPOSED UPON SHOW MANAGEMENT BY VIRTUE OF ANY SUCH LITIGATION. PROPERTY DAMAGE: NEITHER SHOW MANAGEMENT NOR EXHIBITOR SHALL BE RESPONSIBLE FOR ANY LOSS OF OR DAMAGE TO PROPERTY OF THE OTHER PARTY HERETO, INCLUDING, BUT NOT LIMITED TO, LOSS OR DAMAGE OCCASIONED BY THEFT, FIRE, SMOKE, ACTS OF GOD, PUBLIC ENEMY, RIOT, CIVIL COMMOTION, OR OTHER INSURABLE CASUALTY, AND SHOW MANAGEMENT AND EXHIBITOR EXPRESSLY WAIVE ANY CLAIM FOR LIABILITY AGAINST THE OTHER PARTY HERETO WITH RESPECT TO ANY SUCH LOSS OR DAMAGE. ACCORDINGLY, IT SHALL BE THE RESPONSIBILITY OF SHOW MANAGEMENT AND EXHIBITOR, RESPECTIVELY, TO SECURE ITS OWN INSURANCE OR OTHERWISE PROTECT ITSELF AND ITS PROPERTY AGAINST SUCH LOSS OR DAMAGE.

### 10. CARE OF BUILDING AND EQUIPMENT

EXHIBITORS OR THEIR AGENTS SHALL NOT INJURE OR DEFACE ANY PART OF THE EXHIBIT BUILDING OR SHOW EQUIPMENT AND DÉCOR. WHEN SUCH DAMAGE APPEARS, THE EXHIBITOR IS LIABLE TO THE OWNER OF THE PROPERTY SO DAMAGED.

### 11. AMERICANS WITH DISABILITIES ACT

EXHIBITORS ACKNOWLEDGE THEIR RESPONSIBILITIES UNDER THE AMERICANS WITH DISABILITIES ACT (HEREINAFTER "ACT") TO MAKE THEIR EXHIBITS ACCESSIBLE TO PERSONS WITH DISABILITIES. EXHIBITOR SHALL ALSO INDEMNIFY AND HOLD HARMLESS SHOW MANAGEMENT AND FACILITY AGAINST COST, EXPENSE, LIABILITY, OR DAMAGE THAT MAY BE INCIDENT TO, ARISE OUT OF, OR BE CAUSED BY EXHIBITOR'S FAILURE TO COMPLY WITH THE ACT.

### 12. OTHER REGULATIONS

ANY AND ALL MATTERS NOT SPECIFICALLY COVERED BY THE PRECEDING RULES AND REGULATIONS SHALL BE SUBJECT SOLELY TO THE DECISION OF SHOW MANAGEMENT. SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREE TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.



## SUPPORTER & EXHIBITOR APPLICATION

Please complete and return this application by no later than Monday, December 17, 2018, to [gmoreno@icjr.net](mailto:gmoreno@icjr.net).

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### PAYMENT METHOD

Select preferred payment method below. ICJR will provide an invoice with detailed payment information.

**Check**

Make payable to: **International Congress for Joint Reconstruction**  
 Mail to: **ICJR, 4115 W Spruce St, Suite 201, Tampa, FL 33607**

**Wire transfer**

**Credit card**

After ICJR receives your application, you will receive an invoice. Payment in full is required by December 17. If 100% of the fee is not received by December 17, then the application is subject to cancellation.

**NOTE: By signing this application, applicant agrees to all terms and conditions outlined in the prospectus, including the Rules & Regulations on pages 12 and 13.**

SUPPORT RECOGNITION		
<input type="checkbox"/>	Platinum	\$25,000 & Up
<input type="checkbox"/>	Gold	\$15,000 - \$24,999
<input type="checkbox"/>	Silver	\$7,000 - \$14,999
INDUSTRY REGISTRATIONS		
<input type="checkbox"/>	Industry Registrations <b>NOTE: Please include names, email, and phone numbers</b>	Number of Registration Badges included with Sponsorship (pg 5): _____ Number of ADD-ON Registration Badges _____ × \$500 ea = \$ _____ <b>TOTAL QUANTITY</b> of Registration Badges required: _____
EXHIBIT SPACE		
<input type="checkbox"/>	10' x 20'	\$9,500
<input type="checkbox"/>	10' x 10'	\$6,500
ANCILLARY EVENTS		
<input type="checkbox"/>	Live Surgery Broadcast	\$30,000
<input type="checkbox"/>	Technology Suite	\$10,000
<input type="checkbox"/>	Focus Group / Advisory Board	\$7,500
<input type="checkbox"/>	Physician Assistants (PA) Education Program	\$5,000
ADVERTISING		
<input type="checkbox"/>	ICJR Member and Faculty Green Room	\$12,500
<input type="checkbox"/>	Site-Specific Advertising	\$3,500+
<input type="checkbox"/>	Wi-Fi	\$6,500
<input type="checkbox"/>	Mobile Device Charging Station	\$5,000
<input type="checkbox"/>	Faculty Dinner	\$5,000
<input type="checkbox"/>	Branded Cups and Napkins	\$5,000



11TH ANNUAL  
**WINTER HIP & KNEE COURSE**  
VAIL, CO | JANUARY 17 – 20, 2019  
[www.icjr.net/2019winter](http://www.icjr.net/2019winter)



## SUPPORTER & EXHIBITOR APPLICATION CONTINUED

ADVERTISING		
<input type="checkbox"/>	Branded Hotel Room Keycards	\$4,000
<input type="checkbox"/>	Name Badge Lanyards	\$4,000
<input type="checkbox"/>	Room Drop	\$3,500
<input type="checkbox"/>	Welcome Reception Sponsorship	\$5,000
<input type="checkbox"/>	Notebooks	\$3,000
<input type="checkbox"/>	Welcome Packet Ad Insert	\$2,500